

R. I. District 5340 Newsletter



THE COMMUNICATOR

November - 2003



Lend a Hand

"NOVEMBER - FOUNDATION MONTH"

WELCOME

District 5340 puts emphasis on fire relief

The coming holidays will be particularly trying for these families and individuals. "Maybe Rotarians can invite a family to **Thanksgiving**

or Christmas dinner. There are many ways Rotarians can help without having to put out a lot of money,".

District 5340 Rotary Clubs are being urged to come to the aid of their fellow Rotarians and other community members who have been devastated by the firestorms of October.

I am asking each club to adopt at least one family who has lost a home-to provide support and comfort in this time of need. At least seven of our District 5340 Rotarians were directly impacted by the fires and are among those who have lost their homes.

I am hoping that every club that has a member who has lost their home will adopt that member and his or her family-and that all of the rest of the clubs in District 5340 will reach out to another family.

"It is imperative that each club understands that the purpose of this effort relates to each club supporting a family, even if it is only the emotional support that can be given," "I am not expecting each club to write checks for thousands of dollars. If nothing else, we can support these families emotionally."

District 5340 has established its own disaster relief fund and is receiving



District 5340

California U.S.A

contributions from many places, including from clubs as far away as Japan. Rotary clubs from all over the world have contacted our district, offering assistance.

"Many Rotarians have voiced a frustration about wanting to help. Our district has the resources and has established the disaster relief fund-and money is coming in. Our goal is to be able to purchase gift certificates to groceries, department stores, home-improvement centers and other retail stores to give to those families who have lost their homes,".

To that end, the District 5340 office has been designated the focal point and is collecting data on families who are victims, items contributed and monies available. Anyone knowing of a family devastated by the fire loss, or knows how to obtain a list of fire victims for any of the affected communities, should contact the district office at (619) 299-5341.

DG 2003-2004

Mike Stelman

www.rotary5340.org

ROTARY QUICKBITS

Sign Up To Receive the Rotary Quickbits by email

ROTARY QUICKBITS ISSUE #1

Check the latest District Activities information on the [Rotary District 5340 Website](http://www.rotary5340.org).

Welcome to the Rotary Quickbits!

Submitted by Philippe Lamoise (philippe@lamoise.biz) on 11/7/03

We are releasing a new communications tool for Rotary District 5340. The purpose of the Rotary Quickbits is to improve communications in our District. The Quickbits are short announcements with a title, a short description, and a link to get more information if needed. You may browse the Quickbits on the District website, or signup to receive them automatically in a weekly email. Quickbits are published by the Rotary District leadership.

Quickbits are short and straight to the point by nature. We hope you will find them a simple and effective way to stay informed on Rotary District activities.

You are currently signed up to receive the weekly emails. If you do not want to receive the Rotary Quickbits by email, see instructions on how to sign off at the bottom of this email.

>>> More information: www.rotary5340.org/quickbits

Signup for the Yellow Pages

Submitted by Philippe Lamoise (philippe@lamoise.biz) on 11/7/03

The Yellow Pages of District 5340 can be found at the address below. **Advertise your business to other Rotarians!** You can signup and pay online at www.rotary5340.org/yp/signup.htm. The username and password to signup are the same as the Online Directory. A regular listing is only \$50 per year, and \$150 for a listing with a banner.

>>> More information: www.rotary5340.org/yp/search.cgi

Conference on Poverty in the Americas

Submitted by Philippe Lamoise (philippe@lamoise.biz) on 11/7/03

A Conference on Poverty in the America will be held on November 21-23 at the Hyatt Regency in Mission Bay, San Diego. The Conference is being organized by Neighbor Districts 5240 and 4100. On the Saturday the conference will feature presentations on available resources and discussions to help seriously address the issues surrounding those suffering from poverty. Experts from organizations such as Rotary International, International Community Foundation and U.S.A.I.D. will offer their insights. Topics will focus on poverty and how Rotarians can unify with these organizations to seriously address Poverty issues.

Sunday will feature The 7th Annual International Projects Fair where Rotarians from several districts will showcase project opportunities in the Projects Fair Expo.

>>> More information: www.povertyconference.com

Membership and Attendance Reports

Submitted by Philippe Lamoise (philippe@lamoise.biz) on 11/7/03

Each Rotary Club is required to report its membership and attendance data to the District and Rotary International. Rotary District 5340 has developed an online tool to do that. This tool is located in the top of the [Club Service](#) section of the District 5340 website. Click on the [2003-04 icon](#) to see the latest reports for all the clubs in the District. This report is being updated real-time.

Please make sure that somebody in your club (typically the Club Secretary) is in charge of filling the [online form](#) to report the latest data for your Club.

>>> More information: www.rotary5340.org/rotary_web/clubservice/membership.htm

Your Rotary Foundation

Submitted by Larry Scott (jus2mch@cox.net) on 11/7/03

On the 22nd of November, The District will conduct a Membership Seminar at the Town & Country Hotel, commencing at 7:30 a.m. Why do we mention "Membership" from the Rotary Foundation? Our ability to continue the variety of humanitarian programs throughout the world, depend entirely on "Membership". Without the "Member", there is no "Foundation". If you are one of our Rotarian "Members" who did not have an opportunity to participate in our recent Paul Harris Gala, and obtain raffle tickets, there is still plenty of opportunity for your to make your contribution to The Rotary Foundation. Our goal this Rotary Year is to have each Rotarian donate a mere 34 cents per day. "Every Rotarian, Every Year - \$125 to the Annual Programs Fun".

Register online at the address below.

>>> More information: www.rotary5340.org/registration/membership0311.html

Matching Grants Projects in Mexico

Submitted by Mike Mascari (shi@castergrp.com) on 11/7/03

The Caster Family Trust, created by Mission Valley Rotarian Terry Caster, is providing some **additional matching funds** for selected Matching Grant Projects in Mexico. With the other matching from District 5340 DDF and The Rotary Foundation, you will get up to \$7 for each dollar contributed by your Club.

Available projects are listed on the District Matching Grant website at www.lamoise.biz/rotary/grants, projects [D-203](#), [D-204](#), and [D-205](#).

If you would like to participate, go to the project page and click on the pledge button to start the process. If you cannot fund an entire project, additional funds can be provided by the Caster Family Trust, or by another Rotary Club.

The projects are specially selected so that your Club can have hands-on involvement south of the border. Do not miss on that opportunity!

>>> More information: www.lamoise.biz/rotary/grants

Leadership & Development ACADEMY

Submitted by Dale Bailey (rotary5340@k-online.com) on 11/10/03

LDA is entering it's 2nd year. We are now accepting applications for the Class of '04, which will start in January of '04. See "Leadership & Development ACADEMY" on the District's Home Page. Our first

class will have 37 Graduates. A District Master's program will be starting in February of 2004, for those who have completed the Academy. This is a great opportunity for New Rotarians, Officers, Officers "Elect" and seasoned Rotarians who wish to know better how to make Rotary work more effectively, in our communities and in our world.

>>> More information: www.rotary5340.org/pdf/Academy_Registration04.pdf

7th Annual Africa Trade and Business Conference

Submitted by V. Butcher, President (El Cajon Breakfast Club) (mcthigpen@worldnet.att.net) on 11/13/03

Please make plans to join me at Pt. Loma Nazarene College on Saturday Nov 14, 2003 at 7 pm. for this special Conference highlighting business opportunities with the World's oldest and largest continent, Africa!

Register to attend at:

www.waterforchildrenafrica.org or call me at

(619) 588-1906 for details. See SD Business Journal's Nov 10-16 Issue, Page 16 for Article.

>>> More information: www.waterforchildrenafrica.org

Rotary - United Nations Day Focuses on Humanitarian Actions and Peace

Jim O'Meara, from the Rotary Club of Carlsbad, was among more than 800 Rotary members from 22 U.S. states and 30 countries gathered at United Nations headquarters Oct. 4 to learn about the U.N. and how local-level collaboration can foster a more peaceful world.

"The connection between humanitarian service and peace is especially important to consider today," said **Jonathan Majiyagbe of Nigeria, president of Rotary International**. "Hunger, poverty and ignorance breed despair, anger and fear-the very same emotions that fan the flames of intolerance, conflict and even war."

Majiyagbe emphasized Rotary's many humanitarian aid and cross-cultural education programs and their contributions to peace.

In addition to Humanitarian Grants, Ambassadorial Scholars and Youth Exchange, **Majiyagbe** highlighted Rotary centers for International Studies in peace and conflict resolution.

Through newly created Rotary centers, 70 scholars from more than 30 countries study annually toward master's degrees related to peace and conflict resolution at eight prestigious universities around the world.

In panel presentations, United Nations' leaders representing UNICEF, UNESCO, UNAIDS, the Food and Agriculture Organization (FAO) and others educated Rotary members about their agencies, encouraged Rotary-U.N. cooperation, and praised Rotary's work with WHO and UNICEF in the global effort to eradicate polio. By 2005, Rotary will have contributed more than half-a-billion dollars and thousands of volunteer hours toward polio eradication.

Rotary's relationship with the United Nations dates back to 1945 when some 50 Rotary members acted as delegates, advisors and consultants at the United Nations

Charter Conference.

Today, Rotary holds the highest consultative status possible with the United Nations as a non-governmental organization.

District 5340 Rotary Club Highlights

Each month, an Assistant Governor will highlight items of interest from each of his or her clubs. If there is anything you would like to share with your fellow District 5340 Rotarians, please contact your club's Assistant Governor for that recognition.

From: James K. Likes, Assistant District Governor

SHELTER ISLAND

Shelter Island is a new club just into its second year. It is still a relatively small club but growing fast. The club's first president, **Hugh Kramer**, got the club off to a great start and now **Toni Clark** is doing a dynamic job at the helm. That's boat talk, and you have to get used to it because the club meets each Tuesday morning at 8 a.m. for a continental breakfast at the Silvergate Yacht Club. It is a casual and fun group that bills itself as "The Friendliest Club In The Universe" and with breakfast going for only \$3, it may just be so.

The club's fundraiser this year was a chili cookoff, held in conjunction with the Point Loma Village Cultural Fair and in partnership with the Mission Valley Rotary Club. It was successful and will only grow from here, because plans are to make it annual event. Membership in the club seems to be equally attractive to both men and women, with a cross-section of ages. It is a very active group and anxious to participate in all aspects of Rotary.

TORREY PINES

Torrey Pines Club received its charter in 1964 and has remained one of the districts most active clubs. While not large in membership, the club prides itself on its generous support of virtually all of Rotary's many programs over the years. The club proudly displays the plaque received from Rotary International recognizing it's place in the top one percent in the world for giving to the Rotary Foundation-and club members have been recognized for being 100% Paul Harris fellows.

Torrey Pines was one of the first clubs in our district to induct a woman and since then, has had a great female presence. **President Sheila Henry** is doing a very good job of controlling an otherwise gregarious and fun bunch.

Most of the club members are part of a wine appreciation group formed to explore the benefits of the grape. They take periodic trips to the wine regions of Europe to improve their knowledge, and they take turns supplying wine for the weekly meetings. This has prompted one PDG to label them as the only civilized club in the district. He must be a wine-drinker.

LA JOLLA SUNRISE

La Jolla Sunrise will celebrate its 20th anniversary in 2004 and is certainly one of the districts most active clubs. It will be involved again this year in the "Rebuilding Together" project (formerly known as Christmas In April).

Many club members are members of the club's swim team, which holds an annual La Jolla Cove swim led by English Channel swimmer and club member **Ann Cleveland**. This is a great event attended by many local residents, and the club has attracted a couple of new members in the process.

Earlier this year, several of the club's female members traveled to India to learn more about village banking and while there, they became associated with a school under construction and will be applying for a matching grant to help furnish it.

In December, club members once again will be donating holiday gifts to children who are residents at San Pasqual Academy in Escondido. Students who are wards of the court live and study in a wonderful country setting. It's hard to determine who receives more pleasure, the students who get the presents or the members who donate them.

POINT LOMA

The Point Loma Rotary Club has provided more than a half-century of support to the Point Loma community and to helping the less fortunate worldwide. In particular, many of the club's activities are aimed at furthering the well-being of youngsters at home and abroad.

Currently, the club provides support to Point Loma and High Tech high schools and contributes to such local activities as the Peninsula YMCA, the Peninsula's Cub Scout Pack and the annual "Champion's Run for Life," which raises money for Children's Hospital.

Recently, the club's overseas support has been directed to the PolioPlus Program and to district projects such as Wheelchairs for Malawi as well as to the construction of school cafeterias in Peru and various helping-hands activities in the Tijuana- Ensenada area.

President Tina Tjong-Link says the club, like other clubs, experienced a loss in membership in the past few years but is working hard to change that. The club has implemented an impressive and well-thought out membership program and is confident of meeting its goals.

ENCINITAS

The Encinitas club has been active for 64 years and is one of the larger clubs in the North County coastal area. Unlike many other clubs, Encinitas has been able to maintain its membership, and in fact, it has increased over the past few years. It is a very active club and a rowdy group but well-controlled by **President Scott Glismeyer**. The club's main fundraiser is in its 11th successful year: soccer tournament headed up each year by member **Dennis Cook and his wife, Suzan**. They started with just 50

teams, and now this year's tournament is comprised of 225 teams. This is a very profitable endeavor, allowing the club to be a great supporter of Rotary projects.

Another project members are very proud of is their annual Christmas program, which provides gifts for the children of migrant workers at a special school in the local area. Members have been doing this for more than 10 years, and one member gets to play Santa each year. The club is also very active with Project Mercy and builds one or two houses in Mexico each year.

LA JOLLA

The La Jolla club is one of the stalwarts of the district and has been for some 57 years. It can always be counted on to provide support for district and R.I. projects, but it is also extremely active with its own club projects. It has always emphasized working with the youth of the area, and thanks to an endowment and the generosity of the members, the club is able to provide scholarships each year for students at La Jolla High School, La Jolla Country Day School and Bishops School.

The club also has a scholarship program in place at Garfield High School in San Diego as well as a youth scholarship program in Tijuana.

The club's main annual fundraiser is "Stars In Our Eyes," a talent show put on each February by the students from the La Jolla schools.

President Blair Blum says this year the club is moving to the other end of the spectrum and trying to come up with a hands-on project directed at needy senior citizens. She assured me that mowing my lawn every couple of weeks was not quite what they had in mind.

We want to hear from our clubs Rotarians...

Is there something going in your club that you would like to share with your fellow clubs in District 5340? To get your news into the district newsletter and/or onto the district web site: Send your text items (150 words or less) to **Julie Walker** at julie@wc-ms.com Be sure to include Rotary in the email subject line!

Send photos (jpg only) to **Bob England** at englandb@cox.net

To post items on the web site calendar: go to rotary5340.org and click on the calendar. At the bottom of that page, there is a line regarding submitting items. Click on **Dale Bailey's** name.