



District 5340 Newsletter



1906



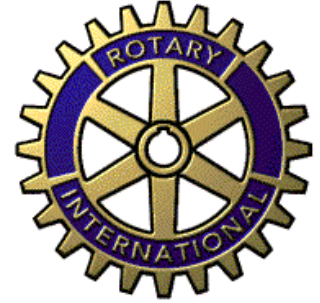
1910



1913



1926



The Wheels Of Rotary – April 2003

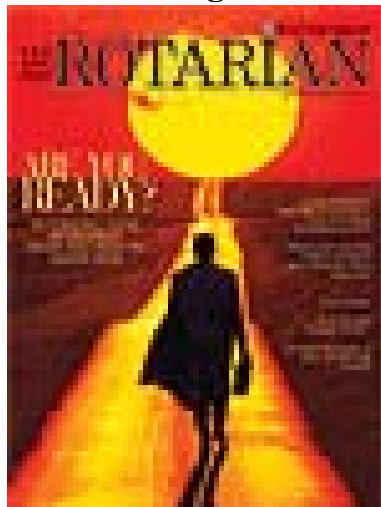
APRIL “ROTARY MAGAZINE MONTH”

Welcome Message From Your District 5340 Governor 2002-03 Larry Scott



My dear friends, once again we have an opportunity to participate in one of Rotary’s special observances designed to emphasize major programs of Rotary International. The month of April, as you read this issue of “The Wheels of Rotary”, is set aside as Rotary’s Magazine Month. Throughout the

month, clubs are encouraged to arrange programs and activities that promote the reading and use of THE ROTARIAN magazine, and other Rotary Publications.



What a great way to assist new members and old, to keep up-to-date on all the events, programs and great work Rotarians are accomplishing around the world. This year we are going to Brisbane, Australia. Ten years ago in 1993, the April edition of THE ROTARIAN had a welcome message for us from the Premier of Victoria, as we prepared to attend the international convention held in Melbourne that year. Paul Harris, our founder was born in the month of April. April 19th 1868, in Racine, Wisconsin. If you travel to our world headquarters in Evanston, Illinois, you will have an opportunity to shake Paul’s hand, or at least shake the hand of the life-size statue of our founder, crafted by Kimhiko Morioka.

By using and reading THE ROTARIAN members can learn that Rotary made communications history back in 1939 when for the first time three Rotary clubs in three different cities met to listen and see the same club program as it occurred. Paul Harris participated in a telecast from the General Electric television station W2XB in Schenectady, New York,

with the Rotary Clubs of Albany, Troy and Schenectady. The Schenectady station was the first TV station to be licensed in the U.S. This was the first Rotary telecast, the first major test of Station W2XB (now WRGB), the first telecast connecting three cities, the first time Paul Harris appeared on television, and a first for probably each person participating in that evening. It can also be said that this was probably the first TV talk show in history.

As I write this newsletter, we should stop and remember that it was just a brief ten years ago, that RI President Cliff Dochterman, initiated a global Rotary relief effort that raised more than \$3 million, plus another \$2 million worth of goods and supplies, to aid more than 100,000 displaced persons and Bosnian refugees in Croatia. That effort, lead by President Cliff, proved that Rotarians really can have an influence for good in the world. As you study, read and use THE ROTARIAN please look for “naïf” painting by Coatian folk artist Ivan Lackarc.

Did you know that THE ROTARIAN is printed on recycled paper? Who was the Chairman of the 1994 Rotary International Convention? How many remember “Gan-Bei in Taipei”, the Chinese hospitality way. Each of us have seen the Rotary emblem in a variety of places, but do you recall that beautiful carousel pony by the name of Cannonball, who sports the Rotary Emblem on it’s attire. From ponies to Bengal Tigers, were you aware that only five subspecies survive today. The Bengal, Indochinese, Siberian, South China, and Sumatran. So, as you can see, THE ROTARIAN can become a very

interesting program for your club. Check the RI Web Page for additional material on THE ROTARIAN, and how you can create a program for your club to use.

As you read this edition of our District Newsletter, I hope many of you have taken the time to review our daily travel logs (complete with pictures) of our



delivery of Wheelchairs in Malawi. Through the mastery and mystery of electronic signals, our dedicated, hardworking and creative Web Master, Philippe Lamoise, has provided you a daily travel log of our work in Malawi. Just stay tuned to our web page at www.rotary5340.org to share our adventures in Africa.

March was a very busy month with getting ready to leave for Malawi, ensure the wheelchairs were in place for us to affect delivery, and complete my second round of visits to each club in the District. Thanks to your cooperation, we finished the task, and I had an opportunity to meet with each of our clubs once again, receive feedback on how the district can be of more assistance to each of you, and discover first-hand what an outstanding job each club and each member has been doing during this Rotary Year. For those

clubs who have not yet submitted their Presidential Citation Application, it is not too late – just make sure the application reaches the District Office before the 15th of this month.

Just a reminder. Our office manager, Dale Bailey, will be out of the office until the 28th of this month. We are also moving to new quarters, still in the same building, just upstairs. You will need to come up to suite 221 if you are in Old Town. Same telephone, and same outstanding service. Just a better view – thanks to our good friend, and dedicated Rotarian, Jim Hughes. We will have someone in the office to answer the phone and respond to your inquiries during Dale's absence.

March also recorded a major step forward for our district. District Governor Elect Mike, Governor Nominee Sandi, myself and Delta Collins, of the Rotary Club of Carlsbad Hi-Noon, were on hand for the induction of five new members into the Rotary Club of Holtville, of which four are women members. We know when you see our new Holtville members at District Council, the District Conference and other Rotary events you will welcome them to our Rotary family.

April is the month we have an opportunity to see and hear some of the best and brightest students in our District, as they compete in the District 4-Way Speech Contest. Chairman, Bill Smelko, of the Rotary Club of La Mesa, has been working tirelessly to ensure we will have an opportunity to reward and meet these outstanding candidates as he brings them together in this final speech contest. Mark your calendar, and hope to see you on Tuesday, 8 April at the La

Jolla Marriott.

Thank you for your wonderful support and dedication on behalf of the Polio Eradication Campaign. Chairman Bob Watson reports that the clubs in District 5340 have given or pledged over \$780,000 to the campaign. That is a tremendous effort – but let's not stop short! **Let's Make It A Million \$\$\$.** We Can Do It!! Just a little extra – like another \$60 each and we will be there. There must be someone in your community, neighborhood, or a business associate, who would welcome the opportunity to contribute to and be a part of the generation that was responsible for eliminating polio from the face of the earth. What a legacy to leave to your family and for future generations. Please, look deep into your heart – the world needs our support. If not you – who?

District Conference – May 2nd through May 4th – Laughlin, Nevada

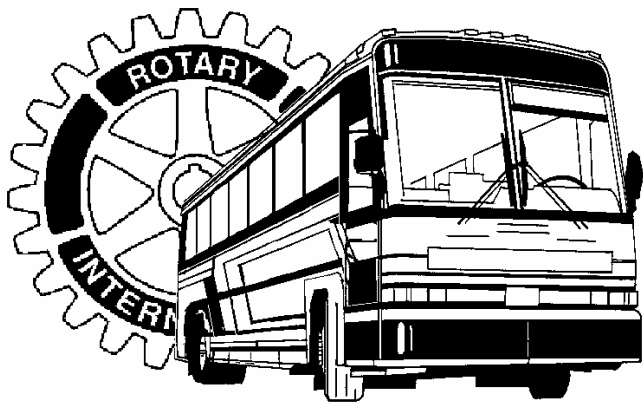
WE NEED YOU THERE! YOU NEED TO GET AWAY – HAVE FUN – ENJOY – MAKE NEW FRIENDS – SEE OLD FRIENDS – HAVE GREAT FELLOWSHIP

The price is right – the venue is outstanding – and I promise you it will be one of the best if not the very best conference you have ever attended. Our friends in District 5320 are planning an outstanding hospitality evening on Friday. Rich Little, will be our own personal entertainment, followed by dancing throughout the night. Great speakers – Great presentations, and we have been advised that Rotary Foundation Trustee, Ray Klinginsmith, will be President Bhichai's personal representative to this unique Joint District Conference.

Past District Governor, and current District Foundation Chairman, Wayne Cusick, will serve as Trustee Klingensmith's aide during his visit to the conference. The conference provides each club an opportunity to display their projects, brag a little, and enjoy fellowship with Rotarians from both Orange County, San Diego County and Imperial Valley, as well as our fellow Rotarians from the Rotary Club of Blythe. You can sign up on-line at our District Web Page. We have established an e-commerce account for your convenience in order that when you enter your credit card information you will know it will be as secure as if you were dealing with your own personal banker.

Sign Up Today! Leave The Driving to Us – Use the Bus!

- SEE YOU IN LAUGHLIN!!!!



Thank you for providing Connie and myself this opportunity to serve you during this Rotary year, as we continue to "Sow The Seeds of Love".

Your Friend,
Larry

THE "ROTARY STORY"

During the next installment of THE ROTARIAN you will have an opportunity to read about how Rotary changed the life of Rotarian John Blount, from Sebastopol, California. In this edition of "The Wheels of Rotary", we thought it would be appropriate to feature one of our own members who was recently honored in the North County Times and featured in an article by Ruth Marvin Webster.

RANCHO SANTA FE – When Dennis Onyango, a young man from Kenya, came to study at San Diego State University on a Rotary scholarship three years ago, he told Rancho Santa Fe resident Steve Brown about his dream: Having clean water for his village.

In the Migori region of western Kenya, where Onyango's village is located, 27 percent of the children did not live to the age of 18. Many died from water-borne illnesses such as typhoid, cholera and dysentery.

Women and children walked five miles to the closest muddy river, a tributary of Lake Victoria, to transport the water back home. The nearest water pipeline is nearly 100 miles away.

Today, with the help of Brown, Rotary International, and the tiny Newport/Priest River Rotary Club in eastern Washington where Brown and his wife own a vacation home, the community of Agenga has 10 new hand-pump wells that deliver safe drinking water.

"We expect that this project will increase

life expectancy, help relieve the labor burden and enhance the living condition of some 10,000 people,” Brown said at his home last week.

Sitting in his comfortable ranch-style home, large windows overlooking a pool outside, Brown said he recently returned from a trip to Kenya to check on the well project and several other Rotary humanitarian endeavors.

“One well needs a little more work,” Brown said, “but the others are working fine.”

Brown also attended an All Africa Rotary Conference in Nairobi. To date, Rotary International, an organization of business and professional leaders, has provided nearly \$70 million for various humanitarian and educational programs in Africa.

Brown has been involved with Rotary projects for a decade, inspired by a vacation he took with his father in 1984 to five eastern Africa countries.

“I became enamored with the demeanor of the African people,” he said. “They were so pleasant and warm.”

An attorney with Luce, Forward, Hamilton & Scripps in San Diego, Brown, said the law firm has encouraged his volunteerism.

“I’m thankful that they’re so supportive of my sitting in the law office and doing humanitarian work,” he joked.

For most Rotary projects, feasibility is the

first question and cost is the second. Brown said. The Kenyan well project cost about \$50,000, half of which was provided by Rotary International in matching funds.

Once the money was raised, a handful of volunteers from Washington and Idaho, whom Brown calls “real handy guys,” traveled to Kenya on an investigative trip, then returned to dig the wells and put in the pumps. The handful of Americans spent a month working on the rehabilitation of a few wells built in the 1960s that weren’t working, and routed water from a spring into four wells that were producing.

“The guys bought picks and shovels,” he added. “They bunked out and hired a bunch of people from the village for assistance.”

For over 10 years, Brown has worked with Rotary to initiate humanitarian projects in Africa. One such project is a school for street boys in Nairobi, another is the Kenya Widows Association that trains widows with children to make a living as seamstresses.

Brown checked in with those schools on his latest trip, and also attended the building dedication for Mugima, a boarding school for Massai girls that Rotary International built. The school once operated out of a chicken coup but now provides clean, equipped classrooms for 45 girls.

In November, Brown traveled to Afghanistan and Pakistan, and to Jahalabad where Rotary is building a

school.

For Brown, it seems, extending a helping hand just comes naturally.

“While we were visiting Dennis and checking on the well project, we met a woman named Judity Oyugi who lives on Mfango Island on Lake Victoria. Twenty thousand people live on the island but there are no cars, no roads, and no electricity,” he said. “Judith told us they need a fence built to keep the hippos from eating their vegetables. We might have a new project there.”

A special thanks to Past District Governor Steve Brown who wrote the following (and now you know why he is so honored)

“Something I learned while practicing law was about the Rotary International and how, through a Rotary Club, even something seemingly small or simple can change the lives of many.

Today, 2,400 sets of World Book encyclopedias are use in schools in five East African countries – 480 sets each in Kenya, Uganda, Tanzania, Eritrea and Ethiopia. Most of these schools hadn’t books of any kind for their students. Can you imagine how the lives of students are changed by having at their fingertips information on thousands of years worth of human endeavor, learning and ideas? Can you imagine the difference it makes to the teachers.

Our Rotary District here in San Diego, learned of the need for books via an exchange we sponsored that brought several teachers from eastern African countries to San Diego for interaction

with some of our local educators. Having identified the need, we worked with World Book Inc., the International Book Bank and RI-related funding sources to raise \$50,000 to ship the books to their destinations.

The opportunity to meet and become friends with teachers from Africa was among the early Rotary experiences that changed my life. It’s my privilege now to devote myself to Rotary and its work here and abroad – but nothing could have been further from my life even as recently as 15 years ago! Growing up in Washington state, and later at Stanford Law School, I hadn’t a clue – not the slightest interest in anything humanitarian in nature, let alone in the Third World.

I didn’t really know what Rotary was in 1985. I didn’t “get” the difference between being in RI and being a committed Rotarian until 1990, when I began my term as Club President. Over the last 12 years, my private world has grown to interact with many of my fellow Rotarians in 160 nations. Through Rotary, I am one of 1.2 million worldwide. What we share - - RI and commitment to its “Four Avenues of Service”; desire to participate in programs that truly “make a positive difference” here and abroad; ability to mix and match amazingly varied sets of skills, aptitudes, expertise and initiatives – constitutes a fellowship whose efforts can change lives in ways even government programs might not achieve.

Presently, I have the good fortune to be involved in the most challenging and, ultimately, gratifying “cases” of my experience:

The establishment of a school for

girls in Jalalabad, Afghanistan;

Putting together the experts who will set up a water system in Kenya to provide some 10,000 people with clean water for the first time;

The new Somali Sewing Project in the City Heights area where African women, and Latinas are taught (in Somali, Arabic and Spanish) sewing skills applicable to their families and possible future employment;

Developing chick hatcheries in Eritrea;

Helping to cut the “red tape” preventing an African scholar from traveling to San Diego to begin her Rotary –provided peace studies at USD.

I work with fellow Rotarians not only in Kenya, Uganda, Tanzania, Eritrea and Ethiopia, but also in Canada, England, Australia, Japan, Russia, Swaziland, South Africa, Mexico, Sri Lanka, Japan, and Pakistan, and, of course, nationwide.

Each member of each Rotary Club in each nation is a hero and a teacher to me. Because of what I learned as an attorney, I have abilities to add to theirs and make a difference in this world, and that makes me among the most fortunate of persons.

Perhaps it is time to experience that “Rotary Experience” – the “Experience” that will change your life and make the world a better place as you “Sow The Seeds of Love”.

A special thanks to Past District Governor Steve Brown, from the Rotary Club of La Jolla Golden Triangle, whose

contributions are from the heart. A genuine individual, who is always willing and ready to help someone less fortunate than himself. He is a Rotarian!

UNIQUE CLUB PROJECTS

How about a Comedy Cavalcade? Well, that is what the Rotary Club of Point Loma has created. Under the guidance and chairmanship of past president Tony Calabrese, they put together a special charity fund-raising comedy night.

With Tony’s special talent for comedy, he provides very funny acts with material appropriate for the audience of charitable organizations (no mean fete in today’s comedy content). Listening to Tony, you will not have laughed so hard since hearing Red Skelton. Tony arranged the other comics who appeared. With a little extra work, the club held a buffet supper before the event. With a little advance planning, you can probably find sponsors to offset the club’s costs, and perhaps net even more for your fund-raising efforts.

What makes any club event and outstanding event? It has to be fun! Comedy cavalcade is fun. It provides your club with a mix of those members who can support such an activity with their hands, and for the other members who support the club with their checks.

So, if the old golf tournament or wine tasting event, is not as much fun as it used to be – why think Comedy. For additional information contact Tony at: www.comedyincorporated.com.

RETURN TO BRISBANE

Just a friendly reminder that our Rotary International Convention will be held in Brisbane, Australia from June 1st through the 4th. Brisbane was the birthplace of RYLA more than 40 years ago, so it's only appropriate that the city will host the 2003 RYLA Convention. C.J. Putnicki, son of Rotary Club President Scott Putnicki, from the Rotary Club of Escondido Sunrise, has been selected to attend the RYLA Convention as the representative student from District 5340. C.J. is a student at the University of California Santa Barbara. Registration for the RI convention is still open. So

DISTRICT ASSEMBLY

New Venue – Must Attend! DATE: Saturday, 5 April 2003. Governor Elect Mike, has arranged for this year's District Assembly to be conducted at the Joan Kroc Peace and Justice Center at the University of San Diego. This will be an outstanding event! President Elects are mandated by Rotary International to attend prior to taking office as club President. This is the time all incoming club officers, Board of Directors, and new members, will have the opportunity to be trained in every facet of Rotary. You will learn what happens when you serve as Foundation Chairperson, Membership Chairperson, club Secretary, Treasurer, or a member of the club Board of Directors. Our District Trainer has developed an outstanding agenda for this event. You will not want to miss it, and the breakfast will be outstanding. You can register on-line or directly through your club. Either way – REGISTER TODAY!

right after you register for the Joint District Conference in Laughlin, make sure you register for Brisbane, while you are in the mood. See you there!

WOMEN IN ROTARY

Breaking Women's Barriers

March is Women's Month all over the world. March 8th is their very special day--in most countries except the United States. Women finally got the vote in 1920 but the progress for achieving equality for women since that time, is not remarkable. The USA is unique in having a holiday for Mothers, in May. Maybe the original good Fathers of our country believed this made up for ignoring Women's Day, but what about all the women who are not mothers? This story honors women in general.

Last July, the capable and prominent Imperial Valley rancher, Frank Riddle, of Holtville, was honored by his by Rotary membership when they elected him president of their club. Not only is he admired and respected by his club, but some of his neighbors have remarked what a fine person and how much fun he can be. His term has been outstanding by his interest in young people, schools and his community. Now, he will be further remembered by a "first" for his club

Riddle recently announced his club would induct its first women, ever, into the Holtville Rotary Club. A group of District Rotarians from all over Southern California attended and participated in

the induction. Dignitaries attending the ceremony were Larry Scott, District 5340 Governor, La Mesa Rotary; Mike Stelman, District Governor Elect, Rancho Bernardo Rotary; and Sandi Rimer, currently, Chief Assistant Governor and the first woman to be nominated in District 5340, for District Governor (2004-2005), from Escondido Rotary Club; Cathy Kennerson, Imperial Valley Assistant Governor; Delta M. Collins, District Public Relations Mentor Chair and Carlsbad Hi-Noon Foundation and Public Relations chairs, and, Rosalva Caro, El Centro Rotary Director of Community Services.

Rotarian, William J. Thornburg inducted four women into the Holtville Rotary Club. These women, all in education, have made outstanding contributions to their professions and communities. They are: Cathy Denton, Principal of Pine School; Tish Lyon, Vice Principal of Holtville Middle School; Pat Maruca, Superintendent of Holtville Unified School District; and Jacki Hester, Principal of Finley Elementary School. As a part of the ceremony, Delta Knapp Collins presented each inductee with a yellow rose wrapped in blue paper (Rotary colors). Sandi Rimer, was presented a rose, also, for her role in "Women Firsts". They join an exciting group of women promoting Rotary, who have also, been instrumental in making a substantial contribution to their communities and to the world.

Collins first went to Heber, in Imperial valley, in 1925 where her father, Lester W. Knapp, had a citrus ranch and later

owned Holtville Orchard Company. Their business label carried her picture under the name brand of DELTAMAE. The meeting also resembled a homecoming as she had gone to school with the Hester family, Bill Thornburg and many others still living in the Valley. She now resides in Carlsbad, California.

William J. Thornburg, a long time Imperial Valley resident, was a farmer with his father. Later, he was appointed a charter member of the Imperial Valley Community College Board of Trustees, And, still, Later, he became an instructor at IVCC and finally their Business Manager. Thornburg was instrumental in the creation of the PIONEERS MUSEUM & CULTURAL CENTER (formerly, Imperial County Historical Society). At El Centro Union High School, I am told, Cupid spread a little of his dust on Collins and Thornburg.

Women Rotarians, now in prime leadership positions in the general area of Moreno and Imperial Valleys are Presidents of four Rotary Clubs, Shanda Hahn, Borrego Springs Rotary Club; Linda Weise, Blyth; Norma Saikhon, Imperial Valley Breakfast Rotary Club; and Liz Clark, Brawley, a 4th generation Rotarian whose father, grandfather, and great-grandfather all served as Rotary club Presidents.

Women have always been involved in some forms of Rotary activity such as Rotaract, the collegiate Rotary Clubs; Interact, the High School Rotary Clubs; Inner Wheel, a club for spouses or significant others; participants in Rotary educational and humanitarian programs;

and as recipients of services by Rotary clubs.

Rotary, since its inception in 1905, aimed to bring together people of different professions and businesses to try to solve some of the world's problems. In those days, there were only a few women in professions and businesses, so, the club rules stated all members should be men. The Twentieth Century changed the business and professional make up of the world by bringing vast numbers of women into the business and professional fields. In 1987, the U.S. Supreme Court upheld California's law that would allow women to become members of Service Clubs. Rotary International immediately issued a policy statement encouraging all Rotary clubs to admit qualified women into Rotary who reflected a cross-section of community business and professional leadership.

Rotary's highest honor award is the Rotary Award for World Understanding, an award that has often been granted to women. It, also, gives a \$50,000 prize to the Rotary Club with the best project for the Advancement of Women. Rotary will continue to encourage the projects around the world to improve women's standard of living through services that include vocational training, prenatal care, revolving loan funds, basic health Services and aid for battered women.

STATISTICS

Presently, about 11% of all Rotarians, throughout the world, are women(131,576). There are even Rotary Clubs composed of all women. One of

these all women clubs has one male member who refers to himself as "a token male". Almost 1 1/2% of the world's Rotary Clubs, still have no women Rotarians (one less today).

California leads the other US states in female memberships in Rotary Club, almost 11%. The other top states are Texas--7%, New York--5%, Florida--4.6%, Illinois and Ohio--3.9%, Pennsylvania--3.8%, Washington--3.3%, and North Carolina--3%. The rest of the states have less than 3%.

The ratio of female membership in Rotary in all countries (1,243,431, is led by USA--57%, in Brazil-- 4.8% and, in Canada--4.1%. All the other countries have less than .4% females. The world ratio of the total women Rotary members (131,572) to all members is USA--6%, Brazil--.5%, Canada--.44%, Australia-- .35% Korea--.26%, Sweden--.26% Philappines--2.32%, and India--.23%. All the rest of the clubs have less than 2% women in their groups.



3-14-2003 HOLTVILLE ROTARY CLUB INDUCTS ITS FIRST WOMEN ROTARIANS. GUESTS AT THE EVENT WERE LARRY SCOTT, ROTARY DISTRICT 5340 GOVERNOR, DELTA COLLINS, CARLSBAD HI-NOON ROTARY FOUNDATION CHAIR, SANDI RIMMER, ROTARY DISTRICT 5340 GOVERNOR ELECT 2004-2005



3-14-03 HOLTVILLE ROTARY CLUB INDUCTS ITS FIRST WOMEN ROTARIANS, JACKIE HESTER, ELEMENTARY SCHOOL PRINCIPAL, LARRY SCOTT, ROTARY DISTRICT 5304 GOVERNOR WITH "SILKY" IN THE FRONT, PAT MARUCA, UNITED SCHOOLS SUPERINTENDENT PHOTO DELTA M. COLLINS



3-14-03 BARBARA WORTH COUNTRY CLUB, HOLTVILLE ROTARY CLUB INDUCTS FIRST WOMEN ROTARIANS, L-R, CATHY DENTON, MIDDLE SCHOOL PRINCIPAL; LARRY SCOTT, GOVERNOR, ROTARY DISTRICT 5340 AND TISH LYON, MIDDLE SCHOOL VICE PRINCIPAL

Sincerely,
DELTA M. COLLINS
Carlsbad Hi-Noon Rotary Club
District Public Relations Mentor Chair
Carlsbad Hi-Noon Coordinator of Public
Relations
Carlsbad Hi-Noon Foundation Chair
<http://www.rotary.org/>
<http://www.rotary5340.org/>

