



District 5340 Newsletter



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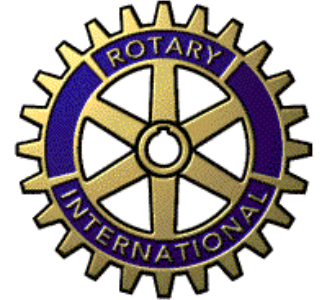
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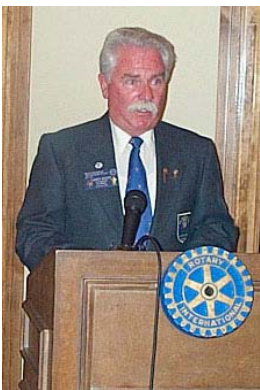
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The Wheels Of Rotary – August 2002

AUGUST - MEMBERSHIP AND EXTENSION MONTH

Welcome Message From Your District 5340 Governor 2002-03 Larry Scott



My friends and colleagues in service, welcome to this our second edition of “The Wheels of Rotary”, our District 5340 Newsletter. My apology for the late issue of our July edition, however, we had some serious computer problems to overcome. Our intrepid Editor, spent many hours and days arranging the publication.

July has proven to be an interesting month. The official club visits are underway, and what an honor and joy it is to have the opportunity to meet all the Rotarians in the District on a personal one to one basis. It is exciting to see and hear about all the various programs each of the clubs are involved in, and to see many of the cooperative joint projects clubs are conducting with each other in their respective communities.

Life has been good to many of us, both in family and in many material ways. But true happiness is only found when we seek out and learn to serve others. I must admit we have a district of Rotarians and their families who have certainly learned that process. Your overwhelming response and support to our “Wheelchairs For Malawi” project has been



heart warming. I am forever indebted to each of you who have taken the time and effort to lend your support to our Wheelchair project.

August is Membership Month and this month’s newsletter features Dick Stevens, our District Membership/Retention Chairman, and a member of the Rotary Club of Encinitas. Dick and his committee jump-started our new Rotary Year with a very successful and informative Membership Seminar at Grossmont College on July 20th. Over 37 clubs in the district were represented, with some 100 members in attendance. Special presentations by District Governor Elect, Mike Stelman, Assistant Governor Troy Daum, and Pam McEvoy, President of the Rotary Club of Rancho Bernardo were but a few of the presentations provided. Assistant Governor, Jim Kindleberger, from the Rotary Club of Calexico, showed how you can increase your current membership by 100%. We had an opportunity to hear from a new Rotarian, Ken McDill, from the provisional Rotary Club of Mid-City Sunrise on what it takes to recruit and form a new Rotary Club. Philippe Lamoise provided the audience with a very clear presentation on how to use our District Web Page, particularly on how to report the club’s attendance and membership. I would encourage each club President and club Secretary to become familiar with this procedure, and ensure that your



club enters the club report on the District Web Page no later than the 5th of each month. Your entry is attached to this newsletter and electronically sent to RI each month. Certainly you would not want your club to be shown with no entry for the month. When you visit our Membership Web Site, please note the new form Dick Stevens created, and Philippe placed thereon to report the loss of members in your club. If you will take the minute or so to enter the data on any and all members who leave your club, perhaps we can assist that member to join another Rotary club in their new area, or within District 5340. Perhaps we can even be persuasive enough to have them re-join your club.

I invite your attention to the President's Message, from RI President Bhichai Rattakul, where he advises us that the best way to retain members, old and new, is to involve them in relevant service projects. President Rattakul is emphasizing love as the motivating force behind all of Rotary's work. "When love is infused into our actions, we do not stop to question the time or money we are sacrificing". "We are inspired to do more, to give more." Rotarians become "Rotarians" when they become involved, truly involved. Lunch or breakfast is not enough. It takes participation to become a Rotarian. Being a Rotarian is not a title – it is a commitment – a commitment to provide "Service Above Self".

Our committees are hard at work to ensure that you are provided the very best in Rotary events throughout the year. As you read this newsletter, Connie and I will have just completed participating in the dedication of the new dental clinic in Ensenada as part of our Thousand Smiles Program. Special thanks and kudos to Jeff Moses from the Rotary Club of Carlsbad, Kathi Tanaka Mits from the Rotary Club of Chula Vista, and Bob Chalfa from the Rotary Club of National City. To Kim Muslusky from the Rotary Club of Rancho Penasquitos Sunrise, and Joan Boughton, our Public Relations Advisor from the Rotary Club of San Marcos. What an outstanding job they have done and continue to do.

District Council, under the leadership of President Peggy Butterworth of the Rotary Club of Bonsall has an exciting and interesting program scheduled for August 13th. Please sign up now and

do not miss this exciting evening featuring Dory Beatrice, from the Rotary Club of La Jolla Golden Triangle, and her very heartwarming work in Tibet.

Scheduled down the road is our Annual Foundation Seminar at the beautiful Salk Institute in September on the 14th. You will not want to miss this event, under the leadership of Kim Muslusky and Margaret Smeekers, a former Ambassadorial Scholar and now a member of the Rotary Club of Uptown San Diego Sunrise. Keynote speaker will be the General Secretary of Rotary International, Ed Fuda. I encourage you to review the information on our District Web Page and sign up early as space is limited.

To provide each of you an opportunity to participate, and have an evening of family fun and entertainment, you are cordially invited to attend our annual Paul Harris Celebration on the 16th of November. Cathy LeClair, from the Rotary Club of San Diego, and Rick Clark, from the Rotary Club of La Jolla Golden Triangle are serving as Co-Chairs for this significant and beautiful event which will be held at the Museum of Natural History in Balboa Park. Unlike any other Rotary event you have ever attended, this one will be one that you will look back on with pride and fondness for many years to come. It will be different – yes you will have an opportunity to eat – but you will also have an opportunity to meet many different people, some you would never have had an opportunity to do so before, and you will be able to really provide "Service Above Self" in fulfilling your Rotary commitment. The venue is different – the program is unique and will keep your interest throughout the evening. Cathy and Rick have assembled an outstanding committee to ensure that there is something for everyone who attends. Visit our Paul Harris Web Site found through the District Web Page link.

My experience in Rotary has taught me that clubs who participate in District and International events are the clubs that grow, become stronger in their community, attract new members and set the pace for others to follow. Is your club involved in District events? If not, this may be a good time and a good year to become involved. With the exception of our District Conference, most District events require about 3 to 4 hours of your time.

Generally, they are events where your spouse and sometimes the entire family are invited to attend. Let your wife or husband know what you are doing in Rotary. Throughout this District there are many husband and wife teams, where one or the other brought their spouse to Rotary – and the next thing you know – now there is another new member. I encourage you to attend these functions, and yes – bring the family. Rotary is a family affair. You – the Rotarian – build the core unit of our society – The Family. Remember your spouse is your friend – Rotary was built on the foundation of friendship. Invite a friend to Rotary, invite your spouse to join you.

Please mark your calendars for 2003. Mary Elington, from the Rotary Club of La Mesa, and Mike Bardin, from the Rotary Club of La Jolla Golden Triangle, are putting together an entirely new District Conference for May 2003. We will be joined by District 5320, from the Newport Beach area, and conduct a Joint District Conference in Laughlin, Nevada. A first for both Districts! This will be a fun, family affair at a price that will be less than if you stayed home. There will be plenty of fun and lots to do for Mom and Dad, Grandma and Grandpa, the Kids and Grandkids, from golf, tennis, swimming, movies, bowling, games, good food, great company, and yes Rotary - You All Come. (Why you might even win some extra money).

My remarks would not be complete without a special thanks to Dave Breeding, President of the Rotary Club of Fallbrook; Stan Neiman, President of the Rotary Club of Fallbrook Village; and Brigitta Hurd, President of the Rotary Club of Bonsall; for their wonderful pre-meeting, hosted at Dave & Marilee's fabulous home in Fallbrook. Also to Bob Teaff, President of the Rotary Club of La Jolla; Don Hoover, President of the Rotary Club of La Jolla Golden Triangle; George Dewhurst, President of the Rotary Club of La Jolla Sunrise; and Nancy Russian, President of the Rotary Club of Torrey Pines; for their coordination of the wonderful pre-meeting, hosted by Zeke Knight of the Rotary Club of La Jolla, at the beautiful Bishop's School in La Jolla. Connie, myself and our granddaughter, Lindsay, had a wonderful time at the BBQ pre-meeting held in Carlsbad by the Rotary Clubs of Carlsbad and El

Camino Real. Special thanks to Jo Ann Forsyth, President of the Rotary Club of Carlsbad; and JoAnn O'Meara, President of the Rotary Club of El Camino Real. We were able to complete the month with another wonderful pre-meeting at the beautiful home of Ole Prahm with the Rotary clubs of Rancho Santa Fe and Escondido. A special note of thanks to Ole and Patricia for allowing us the use of their home and for being such gracious host and hostess. To Carl Skaja, President of the Rotary Club of Escondido; and Max Wuthrich, President of the Rotary Club of Rancho Santa Fe, thanks for a beautiful evening.

Each month I have requested our Editor, Bob England of the Rotary Club of Poway, to feature a club in our District and some of the members of that club. This month, it is my honor to feature the home club of our District Governor Elect, Mike Stelman. Mike is a member of the Rotary Club of Rancho Bernardo, which has been very active in District and International events as well as their strong community commitment. Rancho Bernardo has developed a very effective Mentor program to ensure they retain their members once they have joined Rotary. I encourage clubs to contact the Rancho Bernardo Club President, Pam McEvoy, to learn more about this very effective system. Along with Mike, we are also featuring Assistant Governor Troy Daum, and of course the President, Pam McEvoy. As you can see – Rancho Bernardo is a strong club and continues to become an even stronger club in Rotary. Thanks to all the members for their support and commitment.

Many clubs have had an opportunity to receive a presentation from Maggie Wilhelm, Chairperson of our California State Initiative to create a special Rotary License Plate for the State of California. I wish to thank each of the clubs for providing Maggie a warm welcome when she visited your club, and to encourage those clubs who have not heard her presentation to invite her to be part of your program. Many of the clubs have already made a commitment to join in and obtain a Rotary License Plate for their personal or commercial vehicles. I would encourage all the clubs in District 5340 to join in and provide 100% support. This program is like cash in the bank for each club that participates. Historically, those

organizations that have been successful in establishing a special plate for their operation have realized increased revenue each successive year. Each of us is going to renew our vehicle license plate. What could be more appropriate than to renew it with the Rotary Emblem displayed, and the caption "Service Above Self" printed on the plate. The money you spend, (and you are going to spend it by just giving it to the government), can be returned to your club, year after year, to be used for any charitable cause you select in your community. We need each club to submit a minimum of 10 applications each (obviously we would like to see more) in order to do our share for a Rotary License Plate to be created. Use your credit card – you will not be charged until the actual plate is issued. If you already have a personalized plate, providing it has only 6 characters or less, it can be created with the Rotary Emblem. Commercial vehicles may also use this new plate, as a special sequence of numbers have been set aside for this purpose. If you do not want a word type personalized plate, the DMV has also blocked a special series of numbers to be used in conjunction with the Rotary License Plate. This is a win-win situation for all of us in Rotary. Money we would normally just give to the government, can now be returned to us for charitable work – and the return continues to grow year after year. The Districts in California have lead the way in Rotary for many years, and particularly here in District 5340. Let's do it again – Submit your Rotary License Plate Application – TODAY!

Connie and I are profoundly grateful to have this opportunity to serve you during this Rotary year. Please contact myself, our Chief Assistant Governor or any one of the Assistant Governors or District Trainer, if there is anything you would like us to help you with as regards Rotary programs or events. Clubs are encouraged to submit articles for publication to our Editor, and obviously we would love to feature your club. Until I have an opportunity to see you at your club or one of our district events, I remain

Yours in Rotary Service,

Larry Scott
District Governor 2002-2003
District 5340

Rotary International

ATTENTION CLUB P.R. COORDINATORS:

Articles no longer than 600 words and Photographs of your club's activities are most welcome.

Articles and photograph's can be e-mailed to englandb@cox.net

"Clubs in Action"

The Rotary Club of Rancho Bernardo

By Ed Knight, President Elect

Rancho Bernardo Rotary was almost the "Rotary Club that wasn't". Chartered in November 1964, in the new San Diego community of Rancho Bernardo, Rotary International was skeptical that a club would survive in Rancho Bernardo because of the age of the organizing members. The charter was eventually granted on the condition that growth from an "Old Men's Club" must develop. In the early days of Rancho Bernardo, it was principally a retirement community, thus there was a problem getting younger men. However, the club started with twenty-seven Charter members, few of whom had been Rotarians before. The demographics of Rancho Bernardo have changed, brought about by the growth of the North County along the I-15 corridor. Rancho Bernardo has evolved into a substantial commercial and industrial component of San Diego. Today club membership numbers 110 men and women and represents a wide cross section of the community.

From the club's inception it has always been a strong supporter of Rotary International and District 5340. Paul Harris Fellowships have been awarded to 179 members. The all-time giving total to the Rotary Foundation is currently \$ 229,000 with over \$ 19, 000 received in the 2001-2002 Rotary year. A former member of the club was honored in 1996 by becoming the one millionth donor to the Rotary International Foundation. The club has always been an active participant in Matching Grant programs, (computers for Kenya in 2002 and a second Village banking proposal for 2003), GSE sponsorship (Tim Farber in 2003 to Eritrea), Student

Exchange, Polio Plus, Village Banking to mention just a few. The annual Paul Harris Dinner will be well attended by club members and their spouses. All monies raised by our weekly raffles are dedicated in support of International projects. By policy, the club always supports the attendance of the President-elect and the Vice President at the International Convention.

Rancho Bernardo continues to play a significant role in District 5340. The first District Governor from the club was Jack Mayo. Jack served during the 1991-1992 Rotary Year. This year we are the home club of District Governor Elect Mike Stelman. Mike was our President in 1997-1998, the year the club was awarded a citation from RI for outstanding Community and District involvement. District Council activities and meetings are always promoted widely. Turnout at District Council meetings often ranks first among the clubs in attendance. This year's District Project, Wheelchairs for Malawi has already seen money for 24 chairs contributed with the campaign just beginning. Members of the club will always be found hacking away at the monthly District Golf League tournaments.

Literally dozens of community projects are currently supported by the club and its sister organization the Rancho Bernardo Rotary Foundation Inc. During the current year the club will be staffing the Flu Shot Program, Senior Hot Meals, Spirit of the Fourth, RB Alive, Webb Park Food Courts, and the Christmas in April home renovation project.

RYLA as had facilitators from the club as well as many participants from our sponsored high school, the Rancho Bernardo High School. In conjunction with the High School we also participate in the District Four Way Speech contest. A very active Interact club is also sponsored at the high school.

In conjunction with the Rotary Clubs of Poway and Rancho Bernardo Sunrise, a major fundraising activity was initiated for the BlueSky Ecological Reserve. Since joining together the clubs have raised over \$ 200,000 as a community contribution to the development of an educational center and parking facility of the border of the Reserve, located on Espola Road in Poway.

Financial support to community activities is provided by the Rancho Bernardo Rotary Foundation, Inc. This separate organization, composed of all the members of the club, was established in 1978, primarily to provide financial support to worthy organizations in the Rancho Bernardo community. Several sizable bequests have started the Foundation on a path to financial stability along with an annual fund raising campaign amongst the members. A unique arrangement between the Foundation and the club members responsible for the Rotary Foundation was started in 1995. Rather than two campaigns at differing times, members are canvassed for both Foundations simultaneously. This arrangement has been very successful. Contributions in the 2001 campaign total in excess of \$ 35,000.

Organizations and activities supported by the Club Foundation include: Scholarships for RB high school students, Boy and Girl Scout activities, RYLA, Interact, Junior Achievement, Youth Exchange, Clean Foundation, High School Grad Night, Joslyn Senior Center, RB Senior Services, Pomerado Hospital, RSVP Senior program, Four Way Speech contest, RB Community Foundation, Rancho Bernardo Library, Elizabeth Hospice, MORE TO COME

Under the leadership of President Pam McEvoy, Rancho Bernardo looks forward to another stellar year in our Community, District and International in 2002-2003. The year kicks off with a new fundraiser, The Roaring 20's Gala on August 17.

New D-5340 Office Manager: Dale Bailey
Hours: 9:00 a.m. through 1:00 p.m.
Days: Monday through Friday inclusive
Note: Dale will be out of the office at 11:30 a.m. on Wednesday to attend his regular Rotary meeting at noon
Address: 2245 San Diego Avenue, Suite P-1 San Diego, CA 92110
Phone: 619-299-5341 Fax: 619-299-3826
e-mail: rotary5340@k-online.com

Presidential Citation Program:

Recognizing that meaningful service begins at the grass-roots level, RI President Bhichai Rattakul has created a Presidential Citation program that requires clubs to set their own goals for 2002-2003.

Each Club President was provided a brochure detailing the program at P.E.T.S. Club Presidents who need an additional copy are requested to contact the District Office.

Clubs are asked to set goals in three (3) key areas: Membership, The Rotary Foundation, and Service.

Each club's membership goal should support the overall goals of Rotary International. Club goals should include increasing net membership, improving membership retention, and sponsoring new clubs.

Each club is also requested to pledge its support of a project or program of The Rotary Foundation by either participating in it or contributing to it financially.

To fulfill the service requirement, clubs must initiate or continue a program within each of the four Avenue of Service.

To earn the 2002-2003 Presidential Citation certificate, a club must achieve its goals and complete and submit the certification form to the district governor. The district governor must sign and return the club's form to RI World Headquarters by 15 April 2003. Clubs in District 5340 are encouraged to have their forms completed prior to March 25th, 2003, inasmuch as the Governor will be departing for Malawi as part of Wheelchairs for Malawi on the 30th of March, and as such will not return in time to meet the 15 April deadline for submission to RI World Headquarters.

Rotary Centennial:

A Century of Service to our communities and the World. We in District 5340 have been fortunate to secure the services and leadership of Jack Raymond, Past President of the Rotary Club of Escondido, to serve as Chairman of our District Rotary Centennial Committee. Rotary clubs worldwide are encouraged to start developing plans for celebrating Rotary's Centennial during the 2004-2005 Rotary year. All clubs are invited

to participate in Rotary Club Centennial Community Projects, a widespread community-service effort designed to showcase thousands of Rotary club contributions to local communities.

Projects must meet a clearly identifiable community need, provide a solution with measurable results, involve Rotarians personally, and place a permanent marker at the project site identifying the sponsoring club and the Rotary Centennial. All projects must be completed by February 2005.

During the month of September 2002, the District will be receiving a special centennial promotion kit. We will ensure that each club receives one of these kits. The kits will include a list of ideas for celebrating and publicizing the Rotary Centennial in the community, historical information and photos, the official Rotary Centennial logo and recent photos of Rotary in action. These materials will be available in print and on CD-ROM, which should allow clubs to use the format that is more convenient for them.

This celebration will have special significance for our District inasmuch as Past District Governor, Ron Beaubien, from the Rotary Club of Coronado, will be serving as an RI Director at that time. Ron has the distinction as being the first individual from our District to be selected to serve as a Director.

Please contact District Governor Elect, Mike Stelman, from the Rotary Club of Rancho Bernardo, if you would like to serve on our Rotary Centennial Committee.

Rotary Concentrated Language Encounter (CLE) Program:

Perhaps you have not yet heard of it, but there is a program out there that just might be of interest to you and or your club. Known as the Rotary CLE Program, and also known as Lighthouse projects (because they light a path for others to follow) have been implemented throughout the world, in elementary schools, nonformal education, and programs for street children and other special groups such as blind children.

CLE is an immersion method in which students do new, increasingly more difficult things with spoken and written language in the course of

group activity. The teacher first models what students are expected to do, then provides less and less guidance as students become more and more able to work without support.

There are different CLE models for school and adult programs, beginning and more advanced. A program for children typically begins with the teacher reading a story that the teacher and students discuss, retell, and role-play until all are familiar with it. They then work together to write a group text. Finally, groups of students make and illustrate their own texts, which form the basis of word-recognition, spelling, and grammar activities.

Functional, cost-effective, and culturally appropriate, the CLE method suits the full range of students. In communities with mass illiteracy where schools rely on traditional learning methods, rates of failure and dropping out are unacceptably high.

The first large-scale Rotary literacy project using the CLE approach was implemented in Thailand from 1987 to 1992 and funded by The Rotary Foundation. CLE was so successful that government schools throughout Thailand eventually adopted it. Its success inspired Rotary clubs and districts in other countries to play a major role in alleviating illiteracy. If we are to ever achieve world peace and understanding then we, as Rotarians, will have to be at the forefront in alleviating illiteracy.

Youth Exchange – New Generations Exchanges

Our renowned Rotary Youth Exchange program sends approximately 7,000 secondary school students abroad every year. Less well-known are our short-term New Generations Exchanges. Begun in 1997 as a way to broaden the horizons of 18 to 25 year olds, the program is growing in popularity, thanks in part to its flexibility and the creativity of Rotarians who organize exchanges.

Falling under the Youth Exchange umbrella, New Generations Exchanges resemble them in many ways. Exchanges take place between two districts and often feature tours in the host country. On the other hand, New Generations Exchanges are shorter than Youth Exchanges and

offer internship programs and group exchanges of students with the same vocational interests.

In March of 2002, districts 6110 in the United States and district 1600 in The Netherlands, initiated a New Generations Exchange with an architectural focus. A dozen architecture students from the University of Arkansas received academic credit for 12 days of study at the University of Delft; local Rotarians also guided them on a tour of noteworthy Dutch buildings. In exchange, a group of Delft students toured architectural sites in District 6110, which includes Arkansas, Kansas, Missouri, and Oklahoma.

The New Generations Exchange program is important because it exposes the good of Rotary to a relatively under-exposed group. Participants not only experience their discipline in another country, they are also home-hosted by Rotarians and Rotary clubs. Thus the message of Rotary is spread in the most effective way possible – person to person.

Exchanges can be about nursing, archaeology, international business, agricultural or whatever your imagination can conceive. Rotarians interested in sponsoring a New Generations Exchange should contact our District Youth Exchange Officer, Russ Hanthorn, from the Rotary Club of Bonsall.

Service Opportunities:

In addition to Literacy and Numeracy, the Board of Rotary International recommends eight (8) other major needs or concerns for clubs to consider when planning service activities. They are Children at Risk, Disabled Persons, Health Care, International Understanding and Goodwill, Population Issues, Poverty and Hunger, Preserve Planet Earth, and Urban Concerns.

If your club runs out of ideas on what to do – now you have a new list to review. Clubs are encouraged to contact Mike Rowan on jobs for people with disabilities. Mike is from the Rotary Club of San Diego.

Polio Eradication:

Launched at the RI Convention in Barcelona, a new, one-year Rotary campaign to raise \$80 million for polio eradication called

“Fulfilling Our Promise – Eradicate Polio: is now underway. Rotary’s more than 30,000 clubs are being asked to provide cash and pledges above and beyond their Annual Programs Fund contributions in order to help plug the \$275 million funding gap that threatens to derail Rotary’s goal of eradication by 2005. While the number of polio cases worldwide has plummeted some 99 percent since 1988 the last one (1) percent reduction is the most expensive, and will require ourselves and our global partners to spend a billion dollars to achieve it.

Each Rotary club is expected to set its own fundraising goal for the new campaign and reach it through cash donations, pledges (up to three years) and community fundraisers. Assistance for clubs will be provided by the new district polio eradication committee, headed up by Bob Watson, Past President of the Rotary Club of Coronado, and his area coordinators. The area coordinators will visit every Rotary club in the district to present the campaign message.

The Polio Eradication Private Sector Initiative, a joint effort of The Rotary Foundation and the United Nations Foundation seek major gifts from corporations, philanthropists, and foundations. If you know of any such organization or individual who may be interested in assisting in this endeavor, please contact our Chairman, Bob Watson.

President’s Message:



“Sow the Seeds of Love” to reap harvest of service.

When Paul Harris planted Rotary’s first seed of love nearly 100 years ago, he did not realize that one day it would reach out to 30,000 communities around the world and

become a real force for good. Because of that first seed of love, we have today a great service organization that fulfills two of humanity’s most basic needs: the need to share and the need to serve.

We live and work in a world sometimes beset by fears, preoccupied with material goods, and entangled in competition. Therefore, we are indeed fortunate to belong to an organization that reminds us of what is really important, an organization that gives us comfort and direction. After all, it is the love we give, the love we share, and the tremendous love we receive in return that make our lives worthwhile.

With wholehearted commitment to Rotary’s timeless principles of fellowship and service, I am confident Rotary will grown in strength, not just in numbers.

One ongoing challenge is membership development, which is essential to a healthy and productive Rotary future. Although we have had some success in bringing new members into Rotary, we must retain our current members if we are to achieve our ultimate goal of 1.5 million members by 2005. The best way to retain members, old and new, is to involve them in relevant service projects. This year, it is my hope that every Rotarian will experience first-hand the joy of Rotary service, to *Sow the Seeds of Love*.

The seeds of love are the seeds of life. They will not grow unless they are scattered throughout the land. It is only when you share your love that you will be blessed with joy and with even more love to give.

I ask you to go forth then and
Sow the Seeds of Love
Bhichai Rattakul

**NOMINATION OF DISTRICT GOVERNOR
for 2004-2005.**

Mailed to each club President.

All suggestions for District Governor must be received no later than Monday, September 2, 2002 to be considered.

Selection of the District Governor for 2004-2005 will take place September 7, 2002 at the Rotary District Office.

Any questions, call on any PDG or myself.

**Larry Scott
District 5340 Governor 2002-2003.**

Assistant Governor 2002-03

Biography



Troy B. Daum, CFP, CLU, ChFC, President and founder of Wealth Analytics, LLC an independent fee based financial planning firm based in UTC. He is also a Vice President of Comprehensive Financial Group also in UTC. He joined Rancho Bernardo Rotary in

1994 and served on the board of directors of both the RB Rotary Foundation and Club Board and as President in 2001-2002. He has been active in the many community organizations including the following: Chairman Emeritus, Past President and Chairman of the Board, of the Financial Planning Association of San Diego, a professional trade organization dedicated to financial planning professionals with over 400 members locally. Member of Rancho Bernardo Chamber of Commerce, Past President/Chairman of the Board Alpha of San Diego-United Way funded non-profit serving the poor, Past President Le Tip of the Golden Triangle, Past President of Le Tip Carmel Mountain Ranch- a business Networking organization. His educational background includes earning his CFP designation from the College of Financial Planning and the CFP Board of Standards in 1988. He earned his CLU designation from the American College, Pennsylvania in 1994 and his ChFC in 1995. He attended college at Georgia State University in Atlanta Georgia. He also holds NASD securities licenses 6, 22, 62, 63, 65, 7, 24 and a California Life and Disability License.

Governor Larry's Schedule Additions

In addition to club visits I will also be at:

- 8/12 Carlsbad Hi-Noon
- 8/13 District Council
- 8/14 San Luis Rey
- 8/15 Del Mar
- 8/16 Oceanside
- 8/17 District Conference Planning meeting
- 8/20 Shleter Island
- 8/21 SD Downtown Breakfast
- 8/22 UptownSD Sunrise
- 8/23 P.t Loma

- 8/24 Matching Grant seminar and PR committee meeting
- 8/27 National City
- 8/28 Torrey Pines
- 8/30 Del Mar/Solana Beach
- 8/31 August the DGE and myself will attend the PETS Committee meeting in Los Angeles



Only INFORMED Rotarians can respond to our RLP project, and submit their applications. The Rotary License Plates project will either SUCCEED or FAIL in our year.

What are YOU doing to alert your Rotarians that our RLP deadline is 12-31-02? NOW is the time to respond. At every club meeting, each club should be asked

"IF" they are aware of the RLP project
" How many applications have they submitted.

For the Firefighters license plate to be successful, many representatives all over the state visited the fire stations assisting the firefighters to fill out their applications.

One "Maggie" in the state can not get our RLP project to succeed.

YOUR leadership help is mandatory. Help me, help us, get our Rotary License Plates MADE.

"Moving billboards"....are EXPOSURE and DOLLAR\$\$\$.

Maggie

Maggie Wilhelm

California RLP Chair

www.ca-rotarylicenseplates.org
