

# Welcome to Rotary District 5340 Assembly 2009



District Governor-Elect  
Marge Cole

# Rotary Theme for 2009-10



# RI President-elect John Kenny's Goals for 2009-10

- ⑩ Eradicating Polio
- ⑩ Advancing the recognition and public image of Rotary
- ⑩ Increasing Rotary's capacity to provide service
  - ❑ Water & Sanitation
  - ❑ Health & Hunger
  - ❑ Education & Literacy
- ⑩ Expanding membership globally in both numbers and quality
  - ❑ One NET new member per club
  - ❑ One new club per district
- ⑩ Emphasizing Rotary's unique vocational service commitment
- ⑩ Optimizing leadership talents within RI
- ⑩ Fully implementing the strategic planning process to ensure continuity

# District Governor-Elect Marge Cole's Goals for 2009-10

## ⑩ Literacy Programs

- ❑ Adopt-a-School
- ❑ Read in a classroom
- ❑ 3<sup>rd</sup> Grade Dictionary Program
- ❑ International literacy programs

## ⑩ Youth Outreach Programs

- ⑩ RYLA
- ❑ LEAD Program for 8<sup>th</sup> grade students
- ❑ Model United Nations
- ❑ Interact
- ❑ Rotaract
- ❑ Youth Exchange Programs

# Cole's Goals

- ⑩ Rotary Foundation and International Programs
  - ❑ Polio Plus—every club develop a program to continue giving \$1000./year
  - ❑ Annual Programs Fund—Every Rotarian Every Year
  - ❑ Permanent Fund—develop more Benefactors, Bequest Society, and Major Donors
- ⑩ Community Building
  - ❑ Regional Activities in six Regions within our District
  - ❑ More affordable and geographically distributed District events
  - ❑ Build membership through more “hands on” projects
- ⑩ Membership
  - ❑ A minimum of one new NET per club by the end of the year
  - ❑ A minimum of one new club in the District
- ⑩ Have FUN!!!
  - ❑ We are all Volunteers—we do this because it is the right thing to do and we enjoy doing it...lets have fun doing it together!!
  - At the end of the year, we will have a “fun meter”—a survey to see if we enjoyed this Rotary Year.

# Major Events 09-10

- ☀ District Council Dinner—June 16—Governor's Dinner
- ☀ District Receptions at RI Convention in Birmingham
- ☀ District Council Meeting—Aug. 4—Escondido Ctr. For Arts—Youth Symphony
- ☀ October—Regional Council meetings—various dates
- ☀ November 14—Foundation Gala Dinner
- ☀ February 2010—Joint celebration with Boy Scouts on their 100 Anniversary & Rotary's 105<sup>th</sup> Anniversary
- ☀ April—Regional Council Meetings—various dates/locations
- ☀ April 24, 2010—Rotarians at Work Day
- ☀ May 14-16, 2010—District Conference—Location TBA at 2009 District Conference in Temecula

# Regional Coordinators— something new in District 5340

## ★ Six Regional Coordinators & Areas

- ★ Bev Sumwalt—South Bay
- ★ Linda Stouffer—Metro area
- ★ Bill Ashman—East County
- ★ Russ Hanthorn—North Coastal
- ★ Kim Muslusky—North Inland
- ★ Sylvana Meeks—Imperial Valley

# Enjoy District Assembly!

- ★ Learn new things about Rotary
- ★ One stop shopping—including PR, Membership, & Matching Grant Seminars
- ★ Great luncheon speaker—RI Director-Elect John Blount
- ★ Prize drawings at the end of lunch

**THE FUTURE OF ROTARY  
IS IN YOUR HANDS**

