

Rotary Dream Team Meeting Minutes **April 7, 2009**

Attendance: DG Pam Russell, DGN Dave Breeding, DGND Larry Sundram, Louise Andres, David Ballesteros, Dave Breeding, Scott Cadwallader, Luene Corwin, Diane Crawford, Bob Franz, Dan Gensler, Tim Kelley, Carl Kruse, Sylvana Meeks, Bill Stumbaugh, Peter Wolf

Call to Order: DG Pam Russell called the meeting to order at 4:05 PM.

Minutes of February 10, 2009: The minutes were approved as presented.

Treasurer's Report: DG Pam Russell provided the treasurers report for Scott Peck. The Unrestricted Cash Balance as of March 31, 2009 is \$42,228.52. DG Pam explained that this is the figure being discussed when the term "reserves" is used. The Restricted Cash Balance is \$25,302.25. This includes \$693.08 for use on a project for the Miramar provisional club, \$11,945.13 for the Peace Committee to use for Model UN, etc and \$12,664.05 for use to maintain the flag court at Petco Park. Only three clubs have not paid their dues: Carlsbad Hi Noon, Old Mission, and Point Loma.

On the budget report, it appears that the budget for public relations has been overspent by about \$9,000. It has been necessary to pay up front for publicity for Rotarians at Work Day but this will be reimbursed by the RI Public Relations grant.

Website income was budgeted as \$5,000 but only about \$700 has been realized. The "Yellow Pages" have not been heavily promoted. A job bank is a possibility and software is being developed.

The Foundation Dinner is currently showing income slightly more than expenses. There is still \$900 in unpaid reservations yet to be collected.

Membership Report: Carl Kruse reported that lack of retention is the cause of some membership loss, not a shortage of new members. Based on club reports, the District is down by 3 members.

The Mira Mesa provisional club is gaining strength with 16 committed members and a usual of attendance of 10-12. Twenty members are needed for RI to grant club status. Mira Mesa is seeking a meaningful name not duplicated in another state. The Vista New Generations club needs to increase its membership in order to obtain its charter. Meeting attendance needs to be improved.

DG Pam announced that the deadline to report on membership for the Distinguished Club award has been extended to May 15.

Foundation: Sandi Rimer stressed the need for donations to The Rotary Foundation in the category of Annual Programs Fund. She is happy to visit clubs if that will help those that have not made their goals.

A record of per capita giving per club was distributed. Only six clubs had made their intended goal. However, 19 clubs have given the \$120 per capita but they had set their own club goal even higher. Of particular concern are four clubs that show no giving: Carlsbad, Chula Vista Sunrise, El Cajon Breakfast, and Shadowridge Vista. Also very low are Bonsall and Old Mission.

Polio Plus giving has totaled \$95,000 to date. Many clubs have not yet made the \$1000 goal.

Assistant Governor Reports: Reports on three areas of the Distinguished Club award were provided by AGs present, and by Slyvana Meeks, for those who could not make the meeting. The areas were whether the club president had brought in a new member, had the club engaged in a project to prevent child mortality, and whether they had an activity planned for Rotary at Work Day. Many club presidents had not yet brought in a new member but hope to by the new May 15 due date. Almost all clubs had completed a project to reduce Child Mortality. Only San Ysidro did not have a plan for Rotarians at Work Day. Diane Crawford suggested they join with South East San Diego.

Dan Gensler reported that Coronado and San Diego Downtown Breakfast have several projects in the area of prevention of Child Mortality. Dan had attended a board meeting of San Diego Rotary (Club 33). He commented that he thought it would be helpful for PEs to attend a board meeting of a club besides their own before they become president. Bill Stumbaugh described get-togethers in a bar with potential new members held by Rancho San Diego/Spring Valley. Larry Sundram noted that Torrey Pines is coming back strongly in membership.

Peter Wolf read a letter he had received from the president of Valley Center Rotary. The president's view is that the club is the important level for activity. Valley Center is working on gaining new members but they are not in favor of receiving a citation for doing so. The president also felt that getting new members is difficult in the current economic situation.

Tim Kelley reported that he had been meeting monthly with the presidents of the Imperial County clubs as a group, with the exception of Borrego Springs and Blythe. Next month the PEs will be invited to attend also. He feels these meetings have been helpful. Holtville and Calexico are working together on a Rotarians at Work Day project. Holtville requires that every member bring a guest to every meeting or be fined.

Scott Cadwallader reported that several clubs are helping with Rotarians at Work Day projects at Camp Pendleton. David Ballesteros reported that San Ysidro-

Otay has a membership of only ten but they are active with cross border projects. Diane Crawford noted that Mission Valley has members that don't like their meeting location. They will be doing a strategic planning session soon and that should help, Southeast San Diego has increased from 12 members to 27. They had a great strategic planning visioning session and follow up is going well.

Rotarians At Work Day: DG Pam requested that AGs visit their clubs projects and take photographs. She will visit clubs she has not gotten to in the past. There are now 28 districts in the world participating. Finland is the first European country to join in.

Service Above Self Video Contest: Help in publicizing the contest is needed. The results will be viewed at District Conference.

District Conference: Louise Andres emphasized that the location and speakers at the conference will be excellent. However, only 101 people have registered; 68 of these have signed up for the full package. The target attendance of 180 was determined by dividing the largest attendance at past district conferences in half. The current recession is especially impacting room registrations; 30 rooms have already been given back to the resort to book.

Everyone present took business cards with the District Conference registration information in order to encourage fellow Rotarians to register.

Minutes prepared by Luene Corwin, 08-09 Rotary District 5340 Secretary