

A blue world map is centered in the background of the slide. The map shows the continents in a lighter shade of blue against a darker blue background. The text is overlaid on this map.

DISTRICT EXECUTIVE COMMITTEE

September 19, 2009

Agenda

TIME	SUBJECT	LEADER	DURATION
9.00 - 9.10am	Introduction <ul style="list-style-type: none">• Role of DEC	DG Marge	10 Minutes
9.10 – 9.20 am	Mission, Vision, and Program	DGE Dave	10 Minutes
9.20 – 10.20am	Develop Initiatives and Strategies	Louise Andres	60 minutes
10.20 – 10.35 am	BREAK	ALL	15 minutes
10.35 – 11.35 am	Develop Action Plans	Louise Andres	60 minutes
11.35 – 11.50am	Policy Proposals (if any)	DGN Larry	15 minutes
11.50 - Noon	New Business Q&A	DG Marge	10 minutes



DISTRICT 5340 STRATEGIC PLAN

September 19, 2009

Benefits of our Strategic Plan

1. Long range view - continuity
2. Focused on most important issues
3. Demonstrates value to our clubs

District 5340 Vision

**We are a thriving organization
whose members improve lives
locally and globally
through the joys of Service Above Self.**

District 5340 Mission

The mission of Rotary District 5340 is to help the individual Rotary Clubs advance the Object of Rotary and the mission of The Rotary Foundation by providing leadership and resources to the clubs and individual Rotarians.

Four key Initiatives

1. Offering district events that provide value to all Rotarians.
2. Expanding leadership development at all levels to fully use talents and skills of Rotarians.
3. Enhancing club capacity to recruit, retain, and extend membership.
4. Promoting cooperation among clubs to strengthen fellowship and service.

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Last year

- 1. Surveyed Jim O'Meara's presidents**
- 2. Convened a cross section of leaders**
- 3. Developed Vision, Mission, Initiatives**
- 4. Took Action**

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This year

- 1. Surveyed Pam Russell's presidents**
- 2. Annual review of Strategic Plan**
- 3. Agree on Action Plans for this year**
- 4. Take action**