

VOCATIONAL SERVICE

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Rotary's creation was based on three main themes and ideals; building friendships, building networks, and improving our community. While the focus in the beginning was Chicago as a community, it soon expanded to embrace the globe. This is reflected in the four avenues of service pursued by Rotary:

- 1) Club Service
- 2) Vocational Service
- 3) Community Service
- 4) International Service

“Membership in Rotary is based on a member's vocation, with each club striving to create a microcosm of its community's business and professional world. The club and its members share responsibility for promoting vocational service. Each club should develop projects that allow members to use their business and professional skills. Members are expected to contribute to these projects and to conduct their own business dealings in accordance with Rotary principles.”

ReadMore:http://www.rotary.org/RIdocuments/en_pdf/255en.pdf

Vocational service has many dimensions. They include: adhering to and promoting high ethical standards, recognizing the value of all useful occupations, contributing and utilizing the members' professional expertise and skills to address societal problems and needs as well as those of the members of Rotary as members or our communities at large. It is important to remember that Rotary was initially created as a means of networking and helping one another.

A number of avenues are available to us to provide vocational services to our members and to our communities while adhering to and promoting our ethical standards. Please note the following initial thoughts on creating a strategic plan for this purpose. Our focus could include:

1. Our members.
 - a. Development of a directory or yellow pages to help Rotarian to Rotarian business and networking inclusive of a listing of:
 - i. Various vocations and businesses
 - ii. Individual professional skills, and
 - iii. Connecting it to the job bank
 - b. Training programs on job search for our members
 - i. Resume writing
 - ii. Networking
 - iii. Interviewing
 - iv. Etc.
 - c. Training programs on professional skill enhancement
 - i. Technical
 - ii. Managerial
 - iii. Leadership
 - d. Training on Rotary ethical standards and implementation
2. Future leaders and potential future members
 - a. High school and college outreach programs on vocations
 - i. Resume writing
 - ii. Networking
 - iii. Interviewing
 - iv. Etc.
 - b. Help setup internship programs with Rotary related and other organizations (I did this at RSF with Torrey Pines HS and it has been very successful)
 - c. Training on Rotary ethical standards and implementation
3. Vocational services to our community