

Santee-Lakeside



Rotary Club

Editor: Sandy Pugliese

# Snippets

September 2010

## GROW THE CLUB

Make Membership Your #1 Priority!

Tell Your Story

Make A Difference



## The Four-Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and better **FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

## Mixer Features *Film*

### *"The Final Inch"*



Santee-Lakeside will be holding its Thursday evening mixer at the Willowbrook Country Club in Lakeside from 5:30 to 7:00 p.m. on September 9. The evening's program will feature a 38-minute film documenting the "historical effort to eradicate polio. The film is called *The Final Inch*, and it tells the story of "foot soldiers who make their way around India persuading families to get their children polio vaccinations. The foot soldiers are part of the largest non-military army in history fighting to win the final battle. This film, put together by the philanthropic arm of Google, also follows a doctor who travels India's backwaters detecting emerging cases of polio.

Irene Taylor Brodsky's compassionate documentary will take Rotarians on a journey into the heart of public health and the global mission to eradicate polio.

*The Final Inch* was a 2008 Academy Award nominee for Best Documentary Short Subject and winner of the Pare Lorenez Award, part of the 2009 IDA Documentary Awards.

## Club Presidents

2010-2011 Emily Andrade  
 2009-2010 Pam White  
 2008-2009 Tom Miles  
 2007-2008 Edith French  
 2006-2007 Allen Carlisle  
 2005-2006 Robie Evans  
 2004-2005 Mike Uhrhammer  
 2003-2004 Dan O'Brien  
 2002-2003 Marjorie Cole  
 2001-2002 Howard Kummerman  
 2000-2001 August Caires  
 1999-2000 Charles Lane  
 1998-1999 Rev. Mark Neuhaus  
 1997-1998 Marjorie Whitehead  
 1996-1997 Roland Rossmiller  
 1995-1996 Michael Twichel  
 1994-1995 Steve Hamann  
 1993-1994 Marcia Johnson  
 1992-1993 Doug Wilson  
 1991-1992 William Stumbaugh  
 1990-1991 Dennis Gerschoffer  
 1989-1990 James Terry  
 1988-1989 Stanley McDonald  
 1987-1988 Joseph Spaulding  
 1986-1987 Jerry Viner  
 1985-1986 Vic Bermudes  
 1984-1985 Lowell Hallock Jr.  
 1983-1984 Douglas Giles  
 1982-1983 Douglas Giles  
 1981-1982 John Irwin  
 1980-1981 Robert Brady  
 1979-1980 Robert Greiner  
 1978-1979 Bill Warwick  
 1977-1978 Ronald Watts  
 1976-1977 William Garrison  
 1975-1976 Gale Ruffin  
 1974-1975 Robert Jones  
 1973-1974 Gerald Hamann  
 1972-1973 Erv Metzgar  
 1971-1972 Wolfgang Klosterman  
 1970-1971 John Gill  
 1969-1970 Robert Rump  
 1968-1969 Russell Crane, Jr.  
 1967-1968 Rev. Edward Garner  
 1966-1967 Van Sweet  
 1965-1966 Tom Smily  
 1964-1965 Albert Lantz  
 1963-1964 Charles Skidmore  
 1962-1963 Frank Fox  
 1961-1962 Ray Stoyer  
 1960-1961 Walter Chandler

## Clip Board

Photos of Santee-Lakeside's first evening mixer held at the Willowbrook Country Club in Lakeside. The Club will meet at this location at 5:30 -7:00 p.m. on the 2<sup>nd</sup> Thursday of each month.



Below: President **Emily Andrade** presents Santana student, Alicia Morris with a \$1000 Randy Gordon-Brian Zuckor Memorial Scholarship.



Below: Ambassadorial Scholar, Kouadjo Koffi Hilaire from the Ivory Coast presented an overview of his country, study efforts and plans for the future.



Left: Ambassadorial Scholar, Tahera Sajjad Anyy from Bangladesh provides an overview of her country and her educational objectives.

## The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FORTH:** The advancement of internal understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



# END POLIO NOW

Rotary's \$100 Million Challenge



# Rotary ABC's

## 2010-11 Foundation Goals

1. Polio eradication is and will remain our top priority until the job is done.
2. The Future Vision Plan is here to stay; we need to embrace it.
3. Every Rotarian, Every Year – contributions to the Annual Programs Fund are more important now than ever.
4. Remember our Permanent Fund – an organization of our size and scope needs a sizeable endowment for financial stability and security.



## THE ROTARY FOUNDATION



GOALS 2010-11



As we continue Building Communities – Bridging Continents, through Service above Self, it is important that we know and understand the purpose of the Rotary Foundation. It is an international organization with a mission of achieving world understanding and peace. Its purpose is to support its mission through philanthropic efforts supported by Rotary Clubs all around the world.

Each year, The Rotary Foundation trustees adopt a plan and sets priorities to realize its dream. This year, the trustees adopted four goals, which are reflected above. While these are the Foundation's over-arching goals, Rotary Clubs need to continue in their support of the Rotary Centers of Major Gifts Initiative in order to sustain Rotary Centers for International Studies in peace and conflict resolution. Over the past couple of months, the Santee-Lakeside Club has heard presentations from two scholars who are beneficiaries of this program and learned first-hand the importance of their endeavors.

One of Santee-Lakeside's goals for this year is to achieve Rotary Foundation's goal #3, which is to have every member contributing a minimum of \$100 every year to the Rotary Foundation's annual program fund. This would really increase the Foundation's per capita giving. In addition, members donating a minimum of \$100 a year become a Sustaining Paul Harris Fellow on their way to becoming a full Paul Harris Fellow when they donated a cumulative total of \$1000. We are all very passionate about eradicating Polio from this earth and our Club's efforts support the Rotary Foundations goal #1. In addition, we are a key player in one of the Rotary Foundation's Future Vision Projects since we submitted a major water project to the District for review and approval, supporting goal #2. Lastly, goal #4 is a personal choice and warrants consideration by all of our Club members.

## Save the Date

**Padres Game** – September 8  
**Scholar Welcome Back Dinner**  
Santee Lakes Club House – Sept. 16  
**Lead Conference** - Sept. 25-26  
**Leadership & Development Academy** Sept. 14, Nov. 16  
Jan. 11, Mar. 29  
May Graduation  
**Kids News Day** – October 19  
**District Conference** - Oct. 21-24  
**Santee Chamber Awards Night**  
October 29.

## September Birthdays



Tom Miles – September 13  
Rolland Rossmiller – September 19  
Pat Shaw – September 26

### Song

September 2	Edith F.
September 9	Gene C.
September 16	Tom M.
September 23	Dan O.
September 30	Pat S.

### Pledge

September 2	Ron D.
September 9	Liz J.
September 16	Carla W.
September 23	Bill S.
September 30	Augie C.

### Invocation

September 2	Emily A.
September 9	Sandy P.
September 16	Pam W.
September 23	Doug W.
September 30	Jana B.

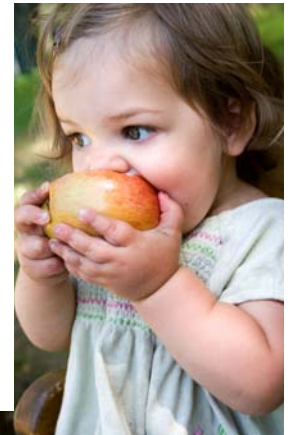
### Programs

Sept. 2	Emily's Trip to Malaysia
Sept. 9	Film: <i>The Final Inch</i>
Sept. 16	Walmart Hunger Bags
Sept. 23	Club Assembly
Sept. 30	Open - TBD

# Announcements

## Santee Food Bank: *Feeding Minds and Bodies*

Club Members – remember our September 16 meeting will be a working meeting at Walmart. Please plan to stay at least one-to-two hours. The Santee-Lakeside Rotary Club is one of the community partners for this event and we have volunteered to help with packing back-to-school supplies and filling food bags, which will be distributed to Santee Food Bank families on September 18. We will also be donating a dictionary for each recipient family. To ensure we get everything accomplished, we need all-hands-on-deck so please plan to attend.

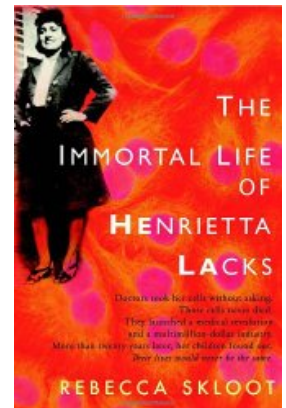


Many thanks to Rotarians, **Pam White, Sandy Pugliese, Tina Hertenstein** and **Jana Bradley** for spearheading this collaborative effort.

## *The Immortal Life of Henrietta Lacks*

By *Rebecca Skloot*

There is a *New York Times* Best Seller out that is a must read for those who interested in thought-provoking subject matter. This book is about Henrietta Lacks, an African-American who was the unwitting donor of cells from her cancerous tumor, which were cultured by George Otto Gey who "discovered that [Henrietta's] cells did something they'd never seen before: They could be kept alive and grow."



These cells were used by **Jonas Salk** to develop a **vaccine for polio**. To test Salk's new vaccine, the cells were quickly put into mass production in the first-ever cell production factory. Demand for the HeLa cells quickly grew. Since they were put into mass production, Henrietta's cells have been mailed to scientists around the globe for research into cancer, AIDS, the effects of radiation and toxic substances, gene mapping, and countless other scientific pursuits. HeLa cells have been used to test human sensitivity to tape, glue, cosmetics, and many other products. Scientists have grown some 20 tons of her cells. Doctors still have not discovered the reason for HeLa cells' unique vigor. There are almost 11,000 patents involving HeLa cells and HeLa cells can be found in almost every medical facility around the world.

This is an easy to understand, nonfiction story of racism and poverty, science and conscience, spirituality and family that will cause you to pause and reflect on the price paid for medical advancement – both good and bad.