

THE ROTATOR

Vol. 98, No. 31

February 2, 2012

ROTARY CLUB OF SAN DIEGO

Mega Region



Editor:
Richard Ledford

With Prez **Wayne Goodermote** recovering from throat surgery, that gentle soul Prez-Elect **Jo Dee Jacob** (henceforth PE Jo Dee) was in charge of today's meeting, which for most of us was a welcome relief from the Reign-of-Terror often experienced under our current Prez.

Gentle soul? Well, let me get back to that!

After reminding us that our Club was the "best-est," PE Jo Dee introduced the very glib **Jenni Prisk** who, keeping with our program theme, wowed us with a variety of quotations regarding freedom of speech as our Inspirational Moment. Next up was **Steve Hubbard** to lead us in the Pledge and "God Bless America" with **Larry Showley** accompanying. As a special note, PE Jo Dee raised Steve's singing leadership to the 'Kate Smith-level.' Clearly the man has talent.

George Alexander wailed on the news, this week sponsored by **Ray McKewon** and his Xceptional Music Company. My own remarkable brother (he can pay me later), **Woody Ledford**, introduced our talented visiting students and counselor from La Jolla High.

Chuck Pretto, our PEE (that's right, our Prez-Elect-Elect), continued this year's tradition of recognizing our Club's past presidents. This week Chuck gave us the skinny on **Gene Trepte** ('79-'80), **Fred Frye** ('90-'91), and **Stan Hartman** ('08-'09), all of whom left us a better Club and community with their leadership.

Michael Brunker introduced our newest Honorary Member, the truly Honorable **Leon Williams**, and then brought our newest member, **Miro Copic**, to the podium for his self-introduction. We've really honored the Club with the addition of Leon. He qualifies as one of our community's best. Miro is also looking

forward to serving the community.

World traveler **Michelle Candland** introduced our Monarch Student of the Quarter, Lexi Martinez, who declared her destiny to be a UCLA student!

Thank goodness we have the Club's fishing trophy because it made the perpetual Golf Trophy look interesting. The thrill on this one, however, is pretty much gone, with **Dick** "the Ringer" **Green** receiving the trophy from golf chair **Marten Barry** for the third year in a row. You'll have the chance to wrench it away from Dick by joining the tournament at noon on February 10 at the San Diego County Estates (call Marten or **John Anewalt** for details).

Did I mention that PE Jo Dee was a gentle soul? In a glimpse into the coming year, our PE wacked the wonderful Rotary couple of **Matt** and **Julie Hom** for \$250 after they unveiled the gender of their soon-to-arrive baby (it's a boy!), much to the delight of the Club! By all indications, our year with the PE should be a wild one.

Our Chair of the Day was that man with the 'Golden Tongue,' **Paul Palmer**. Ever wonder why Paul has been so successful at Big Brothers & Big Sisters? Try a very long and profitable career in media sales! And that was his connection to our speaker, John Lynch, because they worked together and competed with each other in sales for many years.

Unless you've been completely out of touch, you're aware that Mr. Lynch and Doug Manchester have purchased the San Diego Union-Tribune. Given the state of print media these days, there were many questions on our minds as Mr. Lynch began his presentation. He covered most of them with skill.

Starting with the recognition that San Diego is a "mega region," John walked us through the rebranding of the paper, U-T San Diego, and their efforts to develop various channels of revenue by

NEXT MEETING

Thursday

Feb. 9, 2012

Sheraton West

Bel Aire Ballroom

"Salute to Sailors and Marines of San Diego"

MGen. Ronald Bailey

Come honor nearly 50 San Diego-based Sailors and Marines who have been recognized by their commands as among the best of the best! You'll have the opportunity to sit with them and extend that warm Rotary welcome in person! MGen. Ron Bailey, USMC, Commanding General of the First Marine Division at Camp Pendleton, will speak on what's next with Iraq and Afghanistan winding down.



Chair of the Day

Rick Huenefeld

growing the digital business and emulating their successful counterparts. He stressed the need for the paper to take a leadership role in solving the regions challenges, without losing touch on local issues of importance to the communities they serve. It was truly a very newsworthy program!

QUICK BITS

IMPORTANT DATES

Feb. 10 Club 33 Golf Outing
Feb. 17 Grotarians Visit PETCO Park, 3:30 PM
Sign up at www.rotary33.org

GROTARIANS VISIT PETCO PARK FEB. 17TH!

Sign up for this special tour of the major league stadium where the Padres play. The cost is \$10 per person and it starts at 3:30 PM. Limited to the first 25.

SECOND ROUND OF CLUB 33 GOLF TOURNEY

Polish up your woods, irons and putter for noon, Feb. 10 at the beautiful SD Country Club. All Rotary golfers are invited to the challenge of the SDCC fairways and greens. Cost is approximately \$115. Please contact **John Anewalt** or **Marten Barry** for more details about this opportunity.

ROTARY PROTOCOL REMINDERS

**Turn off your cell phone ringer before all Club 33 lunches
**Avoid leaving our lunches before the speaker finishes with questions and answers
**If you must scoot, sit in the back of the room near the door
**Use the Roster only for official Club 33 business or personal contacts; no spamming

LIFE CELEBRATION FOR JANET LUSH MOORE

5/30/1926—1/8/2012
There will be a service for the late wife of our deceased member **Bruce Moore** on Wed., Feb. 8 at 4:30 PM at The Thursday Club in Pt. Loma at 1224 Santa Barbara St., SD 92107.

Through the Looking Glass



Bruce A. Hunt
Executive Director

What does 'Mission Possible: Building a Better Rotary' mean?

That was the title and goal of the 2012 Rotary Large Club Conference held in Tulsa on Jan. 28-31.

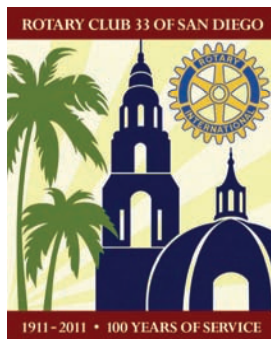
Jo Dee Jacob, Chuck Pretto and I attended representing Club 33.

Over 65 Rotary Clubs from the United States sent their President-elect and/or President-nominee and Executive Director to the annual meeting to discuss strategies and tactics to effectively organize and administer a large Rotary Club. The meeting has been held since 1959 when Cleveland hosted Rochester, Chicago, St. Louis and Cincinnati at the first meeting.

The EDs met Sunday afternoon to discuss Future Vision grants, elect officers, determine future sites of the LCC and to learn more about social networking from Bill Handy, principal and co-owner of H3 Strategic Communications. The entire group convened that evening for a welcome reception at the hotel and then took transportation to hosted dinners at various locations in Tulsa.

On Monday and Tuesday, we all attended sessions about membership retention, motivating volunteers, fundraising, and more social networking. Both evenings were spent at dinner networking with the other attendees. We attended Tulsa's Rotary Club lunch on Tuesday and the speaker was T. Boone Pickens. He was our program in April 2009.

Michael Angelo Caruso was one of our program speakers. He is a cousin of our **Mike Caruso**. It's a small world, isn't it? Jo Dee, Chuck and I came back with many good ideas.



Contact
Jackie Meyer
or
Greg Augustine
to promote
your business
to other members
here.

More Rotator on page 3

CALENDAR

FEBRUARY

16 *Paul Palmer*
Big Brothers & Sisters
Sheraton West

23 *Melinda Richter*
Prescience International
Sheraton East

MARCH

9 *Fred Maas, CCDC*
Sheraton East

COMMITTEE MEETINGS

Girls Scouts *Monterey*

Grotarian *Coronado A*

Military Affairs *Coronado B*

Seniors *Corner of*
Ballroom by the
piano

BIRTHDAYS

Russ Kirbey	Feb. 6
Jack Anthony	6
Craig Blower	6

MAGIC LANTERN SHOW

The **Homer** and **Betty Peabody** Magic Lantern Collection is part of a Valentine's Day event at SDSU on Feb. 14 in the Library Addition Room 108. For more information, please contact Betty. Reservations are required.

Centennial Celebration
Sponsor



Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

Wayne Goodermote, President ♦ Bruce A. Hunt, Executive Director

Rotary Club of San Diego ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

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FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

Paul Palmer, President-Elect **Jo Dee Jacob** and John Lynch

Jenni Prisk inspired us

Michelle Candland presented the Monarch High Student of the Quarter

Pictured at right from top to bottom:

Marten Barry awarded the Club 33 golf trophy to **Dick Green**

Matt Hom and his wife, Julie

Jim Haugh, President 1964-65, and his wife, Lucy

Photos by **Paul Nestor**



PLEASE WELCOME...

Leon Williams, whom **Michael Brunker** introduced as the newest Honorary Member in Club 33 today. Leon is a retired San Diego county supervisor from District 4 and a former San Diego city councilman. He retired in 2006 from the Metropolitan Transit System's board of directors after serving 30 years, the last 12 as president. Leon graduated from SDSU in 1950 with a major in psychology and a minor in English. His wife's name is Margaret.



PLEASE WELCOME...

Miro Copic, "Management Consulting – Strategic Marketing," who introduced himself to Club 33 today. Miro is the co-founder and principal partner of BottomLine Marketing, a business, marketing and brand consulting firm. He and wife Laura have a son, Milan, and a daughter, Emilia, both teenagers. Miro enjoys tennis, running, movies, art and watching his kids play soccer. **Michael Brunker**, **Richard Walker** and **John Hawkins** are his sponsors. (B) 619.733.3745 (F) 858.720.1628 (E) miro@blmlc.com



MORE FACES IN THE CROWD AT OUR MEETING



Frederick A. Frye, M.D.
President
1990-91



Stanford F. Hartman, Jr.
President
2008-09



Albert E. "Gene" Trepte
President
1979-80

Below: **Woody Ledford** introduced the visiting students and counselor from La Jolla High School while **Richard Walker** made sure the server put the fruit plate on the table and not in his lap



CONNECTIONS—PAST PRESIDENTS

Honoring Club 33's Past Presidents

By *Deirdre Maloney*

As our centennial celebration continues, it is with great pleasure that we continue our regular feature honoring some of Club 33's Past Presidents.

Gene Trepte – 1979-1980

Gene joined the club in 1951, coming on as additional active to his father, Walter Trepte, a longtime member. Gene refers to his year as president as the “year of nostalgia.” That’s because it happened to coincide with Rotary International’s 75th Birthday, and Gene was determined to make it

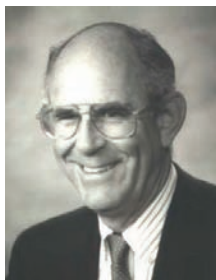


special. Through a bit of research he learned that one of the club’s earliest members, Bob Gardner (1917) was still living and had moved out of town. Gene spoke with Bob’s family, who brought him down to talk to the club about the early years. After all was said and done, the room broke into applause.

Another memorable moment for Gene came when Rotary International’s president travelled to San Diego. Nearly 1,000 people attended a special event at the Town & Country Hotel to see him in person and learn what Rotary was up to on an international level. A special cocktail party was also set up for all of the presidents in the district to meet the special guest in a more intimate setting.

Fred Frye – 1990-1991

One of Fred’s proudest accomplishments as president came with the decision to add a little “green” to downtown San Diego. That’s when the club raised money to fund a park in the Marina District, right near Kansas City Barbeque. The initiative brought lots of trees with great color to the area, along with a plaque about the club. Today the park continues to add a bit of beauty to that very same spot.



When it comes to why Fred joined Rotary, the answer is very simple: it’s in his blood. One of his grandfathers was a Vice-president of Club 33, and the other was not just President in 1935, but also served as District Governor in 1941. Fred’s father continued the tradition, serving as President in 1945. Fred has also passed the

tradition on, as both of his sons have been Presidents of their clubs. Fred is proud to be part of a “Rotary Family,” and says it’s the principles of the club that keep him coming back today.

Stan Hartman – 2008-2009

Stan says representing such an outstanding group of members as president was nothing short of an incredible privilege. He believes our talented, professional group transforms the community and the world. Locally he points to the work done through such committees as Military Affairs and Camp Enterprise, as well as the Centennial, Membership, Programs, Auction and Holiday Program committees, to name a few! From an international perspective, he says the World Community Service projects in Mexico, the Micro Credit Project and the specific work done through the Mercy Outreach Surgical Team all stand as examples of the club’s generosity. He also can’t help but mention the club’s focus on our youth through Interact and Rotaract, and the reading and youth exchange programs.



Stan thanks the members for each of these outstanding achievements, not to mention the work and money that has gone toward eradicating polio. In fact, his passion to eradicate the disease is one of the things that got him involved in Rotary. As a young boy he joined his father, an orthopedic surgeon, on trips to help with clinics for crippled children and adults. Polio was common at the time. Later, when Stan went to college, he met a young woman who stole his heart. Not only did he learn that both she and her mother had polio, but also discovered that his father had assisted them both. To this day, the same woman, now Stan’s wife of 42 years, and her mother, continue to inspire him with the strength they show each day.

Stan officially joined the club after seeing a Rotary ad at the Oakland airport. The words in that ad read, “I came for business and fellowship - I stayed to change the world.” They inspired him greatly. He says what keeps him coming back is not just the incredible friendships he’s developed with both Club 33 members and members around the world, but also his own efforts to try and change the world a little bit each day.

FACES FROM HOSTING INTERNATIONAL ASSEMBLY FRIENDS



(Above, left to right)

Anurak Napawan, Somphop Thirasan, **Stan Hartman**, Doug Everett, Jacquie Everett, Amporn Napawan, Suteera Thirasan, **Bink Cook**

The Napawans and the Thirasans are from Thailand; the Everetts are from British Columbia, Canada; Stan and Bink are from Club 33

(At right)

Dinner at Stan and Leigh Hartmans' house with District Governor Elects and spouses

