



Reach Within to Embrace Humanity

Editor in Chief



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WELCOME TO OCEANSIDE ROTARY

As we gathered at the country club, a video of the 2010 Rotarians at Work Day painting at TERI, Inc was playing on the screen. Members didn't know whether to mingle and chat or to concentrate on their lunches of chicken parmesan and/or lasagna or to watch the shenanigans unfolding on the screen.



Once again, our preternaturally chronologically accurate President JOHN MCMAHAN called the meeting to order at precisely 12:30 pm. But he spooked us all by announcing that it was “the bewitching hour.” (*“What in the heck did he have up his sleeve?” we wondered, but we never found out what was so “bewitching”. The man can be a mystery wrapped in an enigma sometimes.*)

Our Moment of Inspiration came from DAVE SHORE, who noted that in this election season, there have been an interminable number of debates. This made him think of the great debaters over time, and he quoted from a September 1858 speech by Abraham Lincoln. Big-time Disney Geeks like me recognized much of the text, because sections of it are used in the “Great Moments with Mr. Lincoln” attraction at Disneyland. DAVE, however, did not move like an animatronic robot as he spoke of the contrasts between Liberty vs. Tyranny. “Our defense is in the preservation of the spirit which prizes liberty as the heritage of all men, in all lands, everywhere.” What a great and timeless message to spread. Thanks, DAVE!



LOLA SHERMAN then led us in the Pledge to the Stars and Stripes that Lincoln strove to defend.

Songmeister TOM BRAULT started out on the positive side with our traditional rendition of “Smile”, but then took a decided turn to the negative. According to TOM, with President JOHN's year more than half over already, “As the weeks go by you can see in his eyes that he is getting tired of being in charge of the club.” So TOM twanged a guitar as we sang a twisted version of Johnny Paycheck's “Take this Job and Shove It.” (*Full lyrics of TOM's version are printed at the end of this newsletter.*)



VISITOR AND GUEST (singular)



JIM SCHRODER had the pleasure of introducing the one and only visiting Rotarian / guest at this meeting, Dr. TOM CURTIN. And Songmeister TOM did a most inappropriate rendition of our “Welcome Song”... a very special version just for Dr. C. slowing the tune down so it was sort of seductive, all the while caressing the good doctor’s shoulders, tousling his hair, and closing the song with a big wet kiss on the cheek. *(Time will tell if Dr. TOM B.’s antics will scare Dr. TOM C. away from our meetings in the weeks to come!)*



PRES JOHN said he didn’t take it personally that we only had one guest (*who actually is an honorary member of the club*). He figures that all the potential guests must have heard that the meeting was a club assembly! But before we got to the assembly part, we continued to go through the motions of the standard beginnings of a regular meeting, starting with

CLUB ANNOUNCEMENTS

- On March 23 we will be hosting the annual joint meeting with the Fallbrook Club as we honor outstanding Marines and Sailors in the area. JOHN made a special request that we make a special effort to attend this meeting, because he knows that the Fallbrook folks will be coming out in force and we don’t want to be outnumbered by our visitors!
- The following day, Saturday March 24, is the District Assembly in San Diego at the USD Kroc Center for Peace and Justice. Our Secretary RENEE RICHARDSON can help make the arrangements for any members who would like to attend to learn more about how Rotary works in our area.

HAPPY DOLLAR TIME

Just a few members felt like forking over cash today.



First up was JANET LACY who offered a \$10 apology for having to leave the meeting early, as she is involved in a “nasty custody trial.”

PAM MYERS said that she was “following RENEE’s orders” by contributing the full \$120 sustaining member amount to her “Every Rotarian Every Year” commitment

DAVE SHORE only had \$4 left in his wallet after taking his youngest son BEN up to get settled in at San Francisco State. We also got an update on son BOBBY who will be in spring training for the minor league operations for the Seattle Mariners. *(And to think that we remember him from his Little League glory days!)*

President JOHN MCMAHAN said that he had time to browse through the most recent Rotarian Magazine and learned “lots of good stuff.” Specifically about how much good just a little bit of money can do through various Rotary International projects. For

instance, \$50 (*about the cost of a tank of gas*) can pay for a low-tech prosthesis that is made in San Diego that can give a functioning grasp to a patient who has lost a hand. \$5 (*the cost of a Subway foot-long on special*) can pay for an ocular lens to restore sight. And just \$6 (*the amount he paid for lunch at Panda Express*) can provide the vaccine to inoculate 10 children to help eradicate Polio. JOHN added up the \$50 and \$5 and \$6 and contributed \$61, while delivering this message: “Even if you can’t give the full \$120 for a sustaining member toward a Paul Harris fellowship, any amount at all that you can give to the Rotary International Foundation will be of help to someone, somewhere in need.”

CLUB DISCUSSION – (Some Assembly Required)



President JOHN kicked off the Club Assembly by letting us know that we are moving forward with one of his big goals for this year:

REESTABLISHING STRATEGIC RELATIONSHIPS with various groups in the city.

One in particular is refreshing our ties with Oceanside High School, and we should be taking great strides toward that as we hopefully induct their Principal as a member sometime soon. Another OHS connection will be aided by a contribution from one of our recent guest speakers (*one of the new members of the Oceanside High Hall of Fame*) who donated money to allow us to host high school students at our lunch meetings once every 3 or 4 weeks. He himself had been invited to be a guest of Rotary when he was in high school, and it made a great impression on him, so he wanted to allow other students that same opportunity.

JOHN mentioned that we are also working more closely with local middle schools. Plus we also have gotten more connected to our city’s first responders.

INPUT FROM TREASURER - JOHN let us know that the most important information to relay from Treasurer LES NEWQUIST is how we are sadly “eating our own bank account up” by having to pay for 30 lunches for non-attending Rotarians so far this year. That is \$450 that could just as easily have gone toward our charitable giving instead. So please do remember that attendance at the meetings is not just important for you as an individual Rotarian to stay informed and connected. It also helps us to fulfill our minimum meal service commitment with the country club so we don’t waste money on unused meals.

MEMBERSHIP - FRANK COXON, as our Membership Chair, reports that “we are not doing very well at bringing guests to the meetings to keep the club growing and healthy”, and he challenged each member to ask folks that they know if they have ever thought about joining Rotary. Sometimes all it takes is a simple question like that to open someone’s mind to the possibilities.

To help stimulate some new interest in the club, the Oceanside Rotary clubs will join together to host a cocktail party mixer at the country club, most probably sometime in February or March, to invite potentially interested folks to come for a fun evening and to

learn more about what Rotary is all about. So look for that date and be thinking of folks that YOU would think about inviting to attend.

FOUNDATION – RENEE described how we are striving to get full participation in our club in the “Every Rotarian Every Year” campaign. To be a part of this effort takes a minimum contribution of just \$10. The \$120 level means you are a “Sustaining Member” as you build toward a Paul Harris Fellowship for yourself or for someone you would like to honor. Currently we stand at \$88 per capita, which puts us in the Top 7 out of 63 clubs in the District. But we can do better. (Last year, we hit \$149 per member on average.)

She also reminded us that individual members, and the club itself, has a large number of Paul Harris Points available that can be assigned to match a member’s contributions to the R.I. Foundation (in \$100 increments) to make it easier to reach their Paul Harris Fellow threshold. We learned that points that had been accrued by a deceased member can be allocated, with the President’s signature. RENEE has a printout of each member’s current point status. On hearing that, those perennially competitive buddies JOHN HARTMAN and CHUCK WARD wanted to know which of them has the most points on record. JOHN was pleased to hear that he is trouncing CHUCK in this count at this point. *(Which means it would not be surprising at all if CHUCK should suddenly come up with some new contributions to help even the score.)*

YOUTH – Pastor BRUCE DE SOTO was not present to make a report, but ERNIE MASCITTI let us know that the Interact Club is still working on various different fundraisers. They have not yet decided between supporting Heifer International or a Well Water project with their funds.

The interviews and essays for selection of RYLA candidates have been completed. ERNIE said it was “the best group of student in the last 9 or 10 years”, and it was very difficult to pick just 4 out of the large number of fine applicants. In fact, BRUCE and ERNIE decided that they would personally sponsor an extra student who they felt was just as deserving of the opportunity. JANET LACY noted that she could think of “nobody better to run this project for us.”

On the Robotics front, the team on campus has a new advisor. The club has already sent in the \$500 entry fee for this year’s competition, and they should be getting their materials soon so they can start creating. ERNIE says that he plans to bring in some slides to show at an upcoming meeting so we can see how last year’s project turned out.

ROTARIANS AT WORK 2012

Not only did we get to enjoy the video of the 2010 project, Chairman GARY ERNST told us that our 2011 work slapping sealant onto the pumphouses at Oceanside Harbor “went like clockwork”, with at least 40 folks participating. He says it really should be called “Rotarians at PLAY Day” because “It is the most fun you can have at Rotary and keep most of your clothes on!” And the very best part of the day is the cuisine and camaraderie afterwards.

Shorelines

Oceanside Rotary California January 27, 2012

Since it worked so well last year, we will once again return to the Harbor on Saturday April 28 to put another two coats of sealant on the pumphouses. GARY says that we may have to order a bit more sealant than we did last year to take care of the job, since “so much of the stuff ended up on CHUCK WARD’s shirt, pants, arms, legs, and face.” JOHN and CHARLEEN MCMAHAN will once again host the party after the event at their home, and they encourage members to bring their young’uns to participate in the event and the party so we will “have a couple of kids besides CHUCK and JOHN and JIM SCHRODER”, who had such a good time in the pool last time!

***** EXTRA SPECIAL NOTE *****
*****MAKE SURE YOU READ THIS! *****

GARY wants to make sure that everybody knows that the first meeting to plan this year’s project is this coming Friday, February 4 at 11 am to assign Committee heads and Block Captains. If we get good attendance at the planning meetings, he promises to keep the number of meetings down to the bare minimum.

VOCATIONAL SERVICE – We all agreed that Chairperson LOLA SHERMAN has been doing a terrific job lining up recipients of our Vocational Service Awards. But LOLA says that she would like to get more nominees from private industries, since most of the awards so far have been to folks in government and/or education.

SOCIAL EVENTS – RENEE wanted to make a special “Thank You” to JOHN & CHARLEEN MCMAHAN for opening their home for several social events so far this year. It is nice to have some fun times together to just enjoy each other’s company outside of the regular meetings.

Some ideas for upcoming social events: Some sort of Progressive Dinner / Road Rally / Mystery Dinner / Party Bus evening. And we are also looking into another evening at the Moonlight Amphitheatre in the summer. Let Pres JOHN or Pres Elect ERIN know if you have a preference between the following shows: Legally Blonde, the Musical / Fiddler on the Roof / Anything Goes / or Sweeney Todd.

CRABFEST – New head of the committee MIKE CURTIN started off by giving thanks to CHUCK WARD and JOHN HARTMAN for their incredible nine years of service. FINALLY they found someone else to take the reins, and in this new year, the new team wants to build on their past success.

MIKE and his gang analyzed the past four years of data and realized that our revenues have remained stable, but with steadily rising costs we have seen an erosion of the profit margin on this fundraiser. The two main areas that we can improve are on Sponsorships and Soliciting Additional Advertising. The goal for the Crabfest is “50 in 2012”, meaning a target of \$50,000 in gross revenue this year. Four years straight have seen about \$25,000 in revenues. How can we achieve this doubling of money in to the event, you might ask? Well, MIKE broke it down for us in his classy PowerPoint presentation. If we boost ticket sales by \$5,000 (going from 350 to 400 tickets) and bring in some new sponsors, the goal is quite achievable.

The Crabfest Committee needs every member to assist in this effort to generate a more extensive donor prospect list by having everyone submit a minimum of 5 to 10 names and contact info for leads for potential new sponsors and donors. This is important to our club. As MIKE said, "The impact on the Club for the whole year depends on what we do in this one day."

GOLF TOURNAMENT – As Mark Twain once said, "The reports of my death are greatly exaggerated." Apparently the same holds true for the annual Rotary Golf Tournament, which, despite previous doubts, WILL happen again sometime this summer. Pres JOHN reported that "we did OK last year", raising \$4,500 to support various causes. As always, the ripest potential pickings for this event are to increase the number of tee sponsors. "It's like picking up \$100 bills all over the golf course." Details on this event will come forth later.

OPPORTUNITY DRAWING



That wrapped up the Club Assembly. We then pulled the lucky ticket for the OPPORTUNITY DRAWING, and TOM NUNAN had a shot at the \$266 jackpot. We scratched our heads wondering how he could think that the 6 of spades that he drew was "Close." But that just shows what a cockeyed optimist TOM is, and always has been!

With that, our meeting and assembly were adjourned right on time. And we look forward to putting these ideas into motion for a stellar second half of the year!

LYRICS TO "TAKE THIS JOB AND SHOVE IT", McMahan Style

*Take this job and shove it! I ain't workin' here no more
I'm sick and I'm tired and I forgot the reasons that I was working for
Ya better not try and stand in my way 'cause I'm walkin' out the door
Take this job and shove it! I ain't working here no more*

*Well, I've been in charge of this Rotary club for 30 weeks or so.
It seems like forever but the calendar says there's 22 more to go.
Dealing with hecklers and missing gavels is harder than you think.
I wish I could dump this on Erin right now. I sure could use a drink!*

{Repeat Chorus}

February 2012	
February 3 Reporter: Guzman	Willie Buchanan
February 10 Reporter: Hall	
February 17 Reporter: Shore	
February 24 Reporter: High	
March 2012	
March 2 Reporter: Kurokawa	
March 9 Reporter: Bledsoe Lacy	
March 16 Reporter: Prosser	
March 23 Reporter: TBD	Joint Meeting at Oceanside with the Fallbrook Club As traditon the Fallbrook and Oceanside Clubs join together in a Military Awards Program. This year the Oceanside Rotary Club will be the host for this uplifting program. Please RSVP to rotaryrenee@cox.net
March 30 Reporter: Brault	

Shorelines Staff

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