



Corotator

Rotary Club of Coronado

VOL. 80, NO.49	June 17 , 2009	SCRIBE: Jim Tom Pinch
NEXT WEEK: June 24 , 2009		
PROGRAM: Roasted President Al		
SPEAKER : The Roast Committee		
LOCATION: Carousel Room		

CLUB PROGRAM CALENDAR

1 July	Installation Luncheon	Dan'l Steward
8 July	State of the City Address	Mayor Casey Tanaka
15 July	Rotary Plaza Dedication	Steve Duermeyer

CLUB EVENT CALENDAR

25 June	Rotary Two	Bob Shugert
28 June	Low Tide Ride & Stride	Gary Kennedy

1 July	Installation Luncheon	Dan'I Steward
4 July	Flags on the Avenue	Doug Weisbarth
11 July	Beach Clean up	Bob Rutherford
1 Aug	Relay For Life	Wes Harris
8 Aug	Beach Clean up	Bob Rutherford
20 Aug	Day at the Races	Bill Sandke

NOTES FROM THE SCRIBE:

In the waning hours of his reign **President Al** brought out **Bill Dolph** to offer the invocation, **Bob Schoultz** to curry favor with "For He's a Jolly Good Fellow," and **Dan Orr** to introduce the visiting Rotarians. All in all a very good beginning of the end.

ROTARY NOTES OF INTEREST AND ANNOUNCEMENTS:

- Here's an offer you can't refuse: Joe Ochoa of Coronado Family Gym, our title sponsor for the Low Tide Ride & Stride is offering any and all Rotarians who come to the gym free membership for one year! You have sixty days to take advantage of the offer, so get down there and help make Coronado the fittest city in the United States! Only two weeks left to take advantage of Joe's offer.
- President-elect **Dan'I Steward** took a stab at explaining the annual Planning Guides. He even went so far as to hand those out today assuming that would mean that he would actually get some back. Bottom-line: Fill them out and return them or your over-active board will fill them out for you and make their own assumptions as to where you want to volunteer and how much you wish to contribute.
- **President Al** and **Sally Bixler** presented our \$1000 donation to the Brian Bent Memorial Aquatics Center to help with summer scholarships.
- Our new Paul Harris Fellows were announced by Rob Jones. They are **Patrick Yassini** (1), **Phil Monroe** (2), **Duffy Lektorich** (2), **Doug Metz** (2), **Steve Kasbeer** (3), **Scott Metzger** (4), **Steve Duermeyer** (5), **Charles Hayes** (5), **Gary Kennedy** (7), and **Barry Thomas** (7).
- **Barry Thomas** had the honor of presenting Mary Clifford with the Rotary Good Egg Award for all her help with the Low Tide Ride & Stride, the Coronado 15K/5K, and other Coronado events.
- WHO AM I? Channeling **Bob Schoultz, Mavis Cain-Benton** traced her life from Ft. Worth, TX to

San Diego, San Diego State, the Santa Fe Railroad, and finally to Wells Fargo Private Banking all via hats.

- If you're up next Tuesday morning flip on Channel 5 News as Lynda Martin will interview **Mike Woiwode** and some Wounded Warriors about our Low Tide Ride & Stride.

NEWS FROM PAST MEETINGS

- If you have any money left after tax day and would like to try to double it, **Bill Sandke** is forming the interest list for Rotary Day at the Races. The date is August 20 and the cost is \$35.
- Watch for Rotary invoices for any unpaid pledges and pancake breakfast tickets. Pledges are voluntary, but pancake breakfast tickets are part of our dues.
- The dedication of Rotary Plaza will be in mid-July and the plan is to have lunch at the Del and walk down to the Plaza at 1:00 p.m.
- The Installation Luncheon will be July 1. This will be an RSVP affair, but your lunch tickets will work, and there will be a no-host bar and special dessert. Make plans to come and support our new president **Dan'I Stewart**.

THE FAMILY OF ROTARY

Please contact **Mary Sternad** at 522-9452 or pssternad@aol.com for updates and information.

Rotary members seem to be in pretty good health this week.

FINES & RECOGNITIONS

1. No fines today, but please make good on your Rotary pledge before the end of the Rotary year.

PROGRAM

Our own **Gloria LeBlanc** was introduced by **Walt Heinecke** so she could enlighten us on the ins and outs of internet-based sales. Gloria owns a number of domain names including Wall Street Gifts, Cows, Cows, Cows, and Banks, Banks, Banks and has been doing internet-based sales for over eighteen years; in other words, from the very first days of the internet. Her advice was fewer clicks for the customer are better. Use the same words consistently and pay for a secure site if you're taking credit cards. She also gave us a look into Google and Google advertising and how to best utilize that search engine. A couple of interesting notes were the rise of "hits" off of iphones and that people from 110 countries have logged onto her sites.

RAFFLE: You know them, you love them, and you can't live without them -- buy raffle tickets weekly.

***The difference between "ordinary" and "extraordinary" is just a little "extra."
Now go out and be EXTRAORDINARY!***

