



# Corotator

Rotary Club of Coronado

Vol 79 No 32	February 20, 2008	Scribe: <i>Jim Tom Pinch</i>
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**NEXT WEEK:** February 27, 2008

**PROGRAM:** Coronado Schools Foundation

**SPEAKER :** Patty Cowan/Jeff Kob

**LOCATION:** Carousel Room

### CLUB PROGRAM CALENDAR

5 March	The State of the City	Mayor Tom Smisek
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### CLUB EVENT CALENDAR

8 March	Beach Clean-up	Tim Cusick
12 March	CSF Telethon	Patty Cowan
4 April	Rotary/Jim Laslavic Golf Tournament	Bob Plumb
18 April	Rotary Night at the Opera	Ross White
18-20 April	District Conference	
20 April	Pancake Breakfast	John Garrett
26 April	Rotarians at Work	Steve Haley
8 June	Low Tide Ride and Stride	Barry Thomas
	Rotary International	

8 June

Convention in Los Angeles

**NOTES FROM THE SCRIBE:**

It's eighty-one years, ten months, and umpteen days of Rotary service to the community and the world. **President Scott** invited **Gloria Nedell** to either give the invocation or her entry in the Four Way Test Speech Contest. **Lionel Rowe** did the honors (dis-honors?) of introducing the visiting Rotarians. This is our busy time of year, so keep a heads up on ways you can help. Besides all the usual stuff we have the Golf Tournament (4/4), Pancake Breakfast (4/20), Rotarians at Work Day (4/26), and the Low Tide Ride & Stride (6/8) all in the next couple of months. Our success depends on YOU!

**ROTARY NOTES OF INTEREST AND ANNOUNCEMENTS:**

- The Rotary International Convention is in Los Angeles this year. It's a great opportunity for local Rotarians to see Rotary International up close and personal. Go to [www.rotary.org](http://www.rotary.org) if you want to secure a hotel room anywhere near the Convention Center, the hotels are filling up fast!
- Rotary Night at the Opera will be April 18. The tickets look like they'll be \$97 and \$76 and another \$10 for the pre-opera tailgate party. **Ross White** is the impresario again. Ticket prices have dropped for those who've waited, they're now \$92!
- See the District website for information on District 5340's District Conference which will be held April 18-20 at the Hotel Corral in Ensenada. [www.rotary5340.org](http://www.rotary5340.org)
- **Bob Plumb** reminded everyone that the **Jim Laslavic** Rotary Charity Golf Tournament sponsored by EDCO is April 4 and all we need are 36 Rotarians with three friends each and we can quit working and start playing. **Dan Orr** is the contact for volunteering the day of the tournament.
- The regularly scheduled Rotary meetings of April 2 and 9 will be held as scheduled at the Hotel Del. There will not be a Rotary meeting at the golf course.
- **Ann Scott** reminded all employers and parents that the Rotary/CHS Summer Jobs Fair will be held on March 18 at the high school from 2:10-3:10p.m.
- **Bob Watson**, celebrating the birth of his granddaughter, noted another girl in the family. As founding member of PODO (Parents of Daughters Only) he happily distributed hats to his fellow past-presidents cursed with the same affliction including **Scott Metzger, Bill Sandke, Dan Gensler, Les Arndt, Dan Orr, and Ed Lohlein**.
- There will be a Low Tide Ride & Stride meeting on February 27 **at Barry Thomas's** home at 6pm. **Gary Kennedy** also announced that the Armed Forces YMCA and Wounded Warriors would be an additional beneficiary of the proceeds. If you'd like to help out please attend the meeting.
- WHO AM I: **Gloria Nedell** married her husband Jack eleven years ago and promptly changed careers from businesswoman to tennis player, dancer, and traveler. She went to Oklahoma State (I wonder if she knows T. Boone Pickens?) then moved to the west coast and opened a camera store in Pacific Palisades (which the Scribe's sainted wife used to frequent). She was one of the first women in the Rotary Club of Pacific Palisades. Gloria also made a run at the Los Angeles City Council and then the state assembly against Tom Hayden. She dodged a bullet there. She could have been the representative from the People's Republic of Santa Monica.

**The Family of Rotary**

**Larry Wade** is in the Villa Royale and could use some cheering up. Judy Cash is on the mend. **Joe Rizza** was hospitalized briefly with pneumonia, but he's back home and getting better.

Please contact **Mary Sternad** at 522-9452 or [pssternad@aol.com](mailto:pssternad@aol.com) for updates and information.

## FINES & RECOGNITIONS

- **Anna Kirschner** celebrated her "39 th" birthday and therefore flunked the Four Way Test. \$75.
- Last week past-president **Ed Lohlein** okayed president-elect **Al Ovrom** levying a fine on our missing **President Scott**. Ed had apparently forgotten the principle of presidentus fineus liberatis and must now pay **President Scott's** \$75 fine.
- The dynamic duo of **Tim Cusick** and **Dan Hutchison** were inducted into Rotary twelve years ago. What was the actual day you ask? Why, Wednesday, of course!
- **Bud "Duke" Forrest** doing his best John Wayne imitation at the Coronado Association of Realtors installation party still neglected to sport his Rotary pin on his chaps or duster. He also is celebrating twenty-three years in Rotary.
- **Jerry Winter** put the mumble on when queried as to why he let **Steve Duermeyer** take the fall for a trip to New Zealand without confessing his own role in the affair. \$75.
- **Ed Martin** and his wife Sherry are celebrating 50 years of marriage (minus the six he got to spend as a guest of the Communist Vietnamese). \$100

## PROGRAM

**Paul Plumb** , make a note, this was a terrific program. **Ross White** introduced Garry Ridge, president and CEO of WD-40 Corporation for a discussion of the culture of his corporation. Mr. Ridge is an Australian by birth and went to the University of New South Wales, the Harvard of Australia. He was also in the Rotary Club of Kellyville and active in Rotary Youth Exchange. WD-40 was born on Napa Street in San Diego on September 23, 1953 when the company was trying to discover a way to displace water from rockets and other things. After a lot of work with marketing and branding consultants they came up with the name WD-40 (WD = water displacement, and it was the 40 th formula that finally worked!) They are a \$300 million per year company selling WD-40, Spot-Shot, 3 in One Oil, Lava Soap, X-14, Carpet Fresh, and 2000 Flushes in the USA, but over 50% of their annual sales occurs outside of the United States. We learned a number of things today. First, how smart were the English? They sent the convicts to sunny Australia and kept dreary old England for themselves. We learned to listen to "alarm bells" both literally and metaphorically. We learned that not only is Mickey Mouse a female, but she's Australian! We also learned that there are no "mistakes" at WD-40, only "learning moments." And, you can read all about it at [www.learningmoments.net](http://www.learningmoments.net).

## MEMBERSHIP

The Board of Directors of the Rotary Club of Coronado has approved the following for an invitation to join our club. If any member has an objection to the offering of said invitation please make your reasons known in writing to president-elect Al Ovrom within ten (10) days of the publication of this notice.

**Name.....Classification.....Sponsor**

Bob Griffin.....Real Estate-Asset Mgt.....**Dan Gensler**

**RAFFLE:** You know them, you love them, and you can't live

without them -- buy raffle tickets weekly.

***The difference between "ordinary" and "extraordinary" is just a little "extra."  
Now go out and be EXTRAORDINARY!***

